

1986

SOUTH YORKSHIRE PASSENGER TRANSPORT EXECUTIVE

**COMPARATIVE PERFORMANCE DATA FROM FRENCH  
TRAMWAYS SYSTEMS**

**FINAL REPORT**

Version	Name	Comments	Date
3	Final report (revised)	Includes comments from client	18 December 2003
2	Final report	Includes comments from client	30 October 2003
1	Draft report	For client review	28 July 2003



## CONTENTS

<b>0. EXECUTIVE SUMMARY .....</b>	<b>3</b>
<b>1. INTRODUCTION.....</b>	<b>4</b>
1.1. STUDY OBJECTIVES.....	4
1.2. HISTORY OF FRENCH TRAMS.....	5
1.3. TRAMWAYS STUDIED .....	6
1.4. BACKGROUND DOCUMENTS & RESEARCH.....	7
<b>2. PROCESSES OF A FRENCH TRAMWAY PROJECT .....</b>	<b>11</b>
2.1. POLITICS OF TRAMS .....	11
2.2. LEGAL ISSUES .....	12
2.3. PLANNING PROCESS .....	14
2.4. FINANCIAL SITUATION .....	16
2.4.1. Versement transport.....	17
<b>3. TRAMWAY CHARACTERISTICS.....</b>	<b>20</b>
3.1. FARES POLICY .....	20
3.2. CORRIDOR CHARACTERISTICS.....	21
3.3. OPERATIONS CHARACTERISTICS.....	23
3.4. STATISTICAL COMPARISONS .....	27
3.5. ACCIDENT HISTORY.....	28
3.6. SOCIO-ECONOMIC IMPACTS.....	30
<b>4. SUCCESSFUL CHARACTERISTICS OF FRENCH TRAMWAYS.....</b>	<b>32</b>
<b>5. FRENCH TRAITS IN THE UK.....</b>	<b>34</b>



## 0. EXECUTIVE SUMMARY

The success of French tramway schemes is not possible in Britain under current public transport policy. A unique blend of shared financing, committed politics, and integrated planning have come together to make French tramway systems the success stories that they are. If the success witnessed in France is to make its way to this side of the Channel, significant shifts in government policy, funding, and legislation will be needed.

From financing arrangements to system integration and from politic championing to fare policy, this report examines the fundamental principles and processes behind the development of French tramway schemes, and it seeks to explain why the success achieved by French schemes has not been experienced in Britain. The report highlights, in particular, the influence that dedicated funding, a strong political figurehead, and an integrated approach to land use and transport planning have had in France.

Perhaps the most critical element in the French success has been the introduction of a payroll tax dedicated to local public transport. Levied since the early 1980s by the Local Transport Authority on all businesses – public or private – with more than nine employees, the *versement transport* (or transport tax) has been integral to the funding of tramway infrastructure and operations in France. The tax, which can be up to 1.75% of a company's payroll, feeds local authorities with millions of euros that can be used exclusively for the development and operation of public transport. For a city like Lyon, which has a population of roughly 1.4m, that translates to more than £100m each year.

With the *versement transport* providing the funding to construct a tramway, the local authority needs political support to carry through the project. Contrary to some common beliefs, not all French citizens have an innate fondness for the tramway. Almost without exception, any proposal for a city's first tramway line meets with strong objections from the public. A local leader and figurehead is needed to carry the responsibility for delivering the project. In France, that leader is the mayor, and it's the mayor who often champions a project on the back of an election campaign. 'If you vote for me, I'll build you a tramway!' Then, the voters decide whether they want that mayor – and his tramway pledge.

With money and commitment, the project can develop. And as it does, it takes on a multi-disciplinary approach. Another successful trait of French tramway systems has been the view that a public transport project cannot stand alone within a city. Its development relies on integration with land use policy and a greater coordination of all transport modes, from pedestrians to heavy rail. Furthermore, French cities combine the introduction of a tramline with the opportunity to pedestrianise their city centres, to reorganise the local road network and hierarchy, and – some might say most importantly – to restructure the underlying bus network to support, not compete with, the tramway.

Of course, the success of a tramway requires more than this three-prong approach, more than money, commitment, and planning. However, these three elements are what separate the French schemes from the British. It is these traits that are not so easily replicated within the UK. But if the type of success experienced in France is what is wanted by British tramway scheme supporters, perhaps the British approach needs to adapt, to widen its view, and to accept fundamental shifts in current policy.



## 1. INTRODUCTION

The modern tramway developed from the need for a cost-effective public transport system to address traffic congestion and related environmental concerns. It offers a high-capacity fixed-rail service, similarly styled to a metro, but without a metro's construction costs. Furthermore, the modern tramway is integrated into the surface transport network, giving an opportunity for systematic changes to a city's infrastructure.

France was one of the first countries where the tramway revival appeared in the mid-1980s, and it has since become known worldwide as a leading force in the successful implementation of these public transport systems. Recognising the experiences the French have had with tramways, the Passenger Transport Executive Group (PTEG) – through the South Yorkshire Passenger Transport Executive (SYLTE) – has commissioned this study to examine the tramway systems in France and to discuss the elements of the schemes that have contributed to their success.

This document represents the Final Report of the review and findings of the study. It includes background information on the processes a French transport authority follows to introduce a tramway, and it presents information on the current tramway systems in France and their counterparts in the UK. Comparisons are provided with respect to the relationship between tramway planning and design characteristics and the resulting operational and ridership outcomes.

Ultimately, the report offers insight into the planning and design philosophies to which French tramway systems subscribe for their success in attracting riders and regenerating cities. These philosophies are sometimes at odds with the approaches UK transport authorities take when implementing their tramway schemes. This report examines these differences and the potential impact they may have on the future tramway schemes.

### 1.1. STUDY OBJECTIVES

The study has the overall objective of outlining successful tramway planning approaches that UK transport authorities may borrow from French examples. According to the Brief prepared by the SYLTE, the study has the more specific objectives to:

- Identify various characteristics of the French systems;
- Compare and contrast them and see if any features can be identified that tend towards a successful operation;
- Prepare a list of measures that could help in establishing the potential success of any proposed tramway in the UK;
- Describe legal and planning processes that need to be undergone before approval; and,
- Summarise the financial arrangements.

## 1.2. HISTORY OF FRENCH TRAMS

Tramways – in their modern incarnation – made their appearance in the 1970s. Cities in North America and Europe were examining alternatives to support a better-balanced transport system to combat the ever-growing impacts of automobile congestion. One solution was the modern tramway – the successor of the traditional streetcar-type tramway prevalent throughout Europe in the early 20th century.

In France, the tramway was a departure from the trend through the 1970s, where heavy-rail metros were constructed to augment public transport systems in cities like Lyon, Lille, Marseille, and Toulouse. Transport authorities found that metro development applied severe financial implications – new metro construction costs in the range of €100 million per kilometre (2003 figure). A tramway was a more affordable fixed-rail transit service alternative.

Additionally, most cities in France did not have the population and transit patronage rates that would justify the introduction or expansion of a metro, which can carry up to 20,000 passengers per hour per direction (pphpd). However, these cities would be suitable candidates for an intermediate capacity tramway, where passenger demand could be below 4,000 pphpd.

Furthermore, the development of a surface-level fixed rail transit service offered the chance to reassign the streetscape. Roadspace that had been dedicated to private automobiles could be recaptured and converted to tramway, while the adjacent footpaths could be redesigned to fall in line more with the new transit-oriented, pedestrian-friendly theme of the corridor. In essence, the streets would be reverted to the streets of early in the century where tramway travel and walking were the preferred ways of getting about.

The modern tramway did, however, have a completely different design than traditional tramways. Technological improvements in the rolling stock permitted full access with low-floors (300 mm) and wide doors to speed boarding and to facilitate access for persons with restricted mobility. Inside, the new tram vehicles offered high levels of comfort – climate control, noise and vibration insulation, and a stylish interior design.

### Criteria for Tramways in France

- Favourable public image
- Reliable and high performance levels
- Zero-emissions vehicles
- Lower capital cost than metro systems
- Higher capacity than buses



The integration of the modern tramway into the cityscape was also different than traditional tramways. Dedicated lanes allowed tram vehicles the advantage of operating independent of automobile traffic, which provided reliable operations and high commercial speeds. At junctions, a progressive traffic regulation strategy provides priority to tram vehicles. A potential compatibility with suburban railway networks could permit future links between systems and offer an enlarged passenger catchment area.

Following the implementation of tramway schemes in Canada (Edmonton and Calgary) and the United States (San Diego), the first modern tramway systems in France opened in Nantes in 1985 and Grenoble in 1987. Since then, six other cities have introduced tramways (Lyon, Montpellier, Orléans, Paris, Rouen, Strasbourg), three cities have new tramway projects under construction (Bordeaux, Mulhouse, Valenciennes), and four cities are studying the possibility of introducing tramways (Le Mans, Marseille, Nice, Toulon).

The success of the first 'modern tramway' projects in France explains the revived and widespread interest in this mode of public transport. The tramway projects have become the occasion for a regeneration of the public space – a new distribution of road-users being more favourable to the public transport system and pedestrians. This holistic approach has been an important reason for the success of this type of operation. It has proven to be an opportunity to establish a better balance between the different transport modes.

#### History of French Tramways

1970	First studies for a tramway in Grenoble
1975	Industrial competition by the Transport Ministry
1978	Choice of French Tramway Standard (general specifications proposed by GEC Alsthom)
1985	Nantes Line 1 opening
1987	Grenoble Line A opening

### 1.3. TRAMWAYS STUDIED

The present study sets out to examine modern tramways in France and the UK and, as such, attempts to limit the comparisons to systems in those two countries that fit the definition of a modern tramway. For this reason, heavy rail systems (e.g., London Underground, Glasgow Underground, Paris Metro), advanced light rail systems (e.g., Docklands Light Rail, Lille VAL), and modernised old-style trams (e.g., Blackpool, St Etienne, Marseille) have not been included in the study.

Contrary to this approach, two systems have been included that do not fit this outline. The Tyne-and-Wear metro system has been included despite its function as a light rail system, not a modern tramway, because it was one of the first projects in the world within the new wave of light rail systems. It provides an historical benchmark. The other system that does not fit the outline is under

## COMPARATIVE PERFORMANCE DATA FROM FRENCH TRAMWAYS SYSTEMS

construction in Dublin, which lies outside the geographic area of the study. However, because it is considered a modern tramway, limited information for the system has been included in this study.

In total, eight systems in France, one in Ireland, and six systems in the United Kingdom have been examined (see table below). The **Appendix** includes datasheets for each of the systems in the present study. The datasheets include details of the systems, as well as photos and maps of the networks.

Modern Tramway Systems Studied		
<u>France</u>	<u>Ireland</u>	<u>United Kingdom</u>
Grenoble	Dublin	Croydon
Ile de France (Paris)		Manchester
Lyon		Nottingham
Montpellier		Sheffield
Nantes		Tyne-and-Wear *
Orléans		West Midlands
Rouen		
Strasbourg		

\* Tyne-and-Wear is a light metro system but has been included for comparative purposes.

#### 1.4. BACKGROUND DOCUMENTS & RESEARCH

Through the early stages of the study, stakeholders and participants suggested previous reports that could relate to the current study. The thought was that these reports were similar in nature to either offer insight for our study or they would be good reference material as to the development of tramways in Europe. A brief summary of the documents is provided below. For more information, readers are encouraged to access the full document.

Babalik-Sutcliffe, Ela. *Urban Rail Systems: Analysis of the Factors Behind Success*. *Transport Reviews*, Vol. 22, No. 4, p. 415-447: 2002.

This study investigated planning background and operational policies that contribute to the successful introduction of light rail transit systems in North American and UK cities. It was aimed at UK and Turkish transport authorities and, thus, selected case studies that could be appropriate for comparisons: Miami, Sacramento, St Louis, and San Diego in the US; Vancouver in Canada; and Manchester, Sheffield, and Tyne-and-Wear in the UK.

The study concluded that the urban form of the city and integrated transit and land-use planning were two critical factors of light rail success. Dense urban corridors with strong attractors were considered to be sound bases for fixed-rail implementation, benefiting in the long-term from land-use policies linked to the transit corridors. However, these policies may have "very limited effects in urban areas that are extremely car-oriented and very hostile to public transport."

Additionally, the paper establishes that integrated operations policies are key factors for attracting riders to the new systems. These policies – including bus network support and integrated fare structures – are much more prevalent in North America (where transit services are operated by the local transport authority) than in the UK (which has deregulated and privatised transit).

Hylén, Bertil and Tim Pharoah. *Making Tracks – Light Rail in England and France*. Swedish National Road and Transport Research Institute, Linköping, Sweden: March 2002.

This research report, written by the Swedish National Road and Transport Research Institute (*Statens väg- och transportforskningsinstitut, VTI*), is a follow-up to a report that outlined the reintroduction of tramways into French cities. The more recent report summarises the main points concerning the policies and background of light rail developments and discusses case studies in England (Birmingham, Croydon, Manchester, Sheffield) and France (Lyon, Marseille, Montpellier).

The authors extract the short-comings of the English systems – namely, the impacts of bus deregulation and a limited outlook on integrating land use and transport – but cannot provide substantial discussion of the French systems because the examples they chose for the report are not long-established. For both countries, the emphasis of the report is on planning and political issues rather than detailed information on the alignments and operations.

Mackett, R L and Babalik Sutcliffe, E (2003) New urban rail systems: a policy-based technique to make them more successful, *Journal of Transport Geography*, 11, 151-164.

This paper studies eight urban rail systems to create a series of objectives for systems to meet in order to make them more successful. Three of the systems studied are in the UK, namely Manchester, Tyne and Wear and Sheffield, with the remaining five systems from the US and Canada. It is acknowledged that there has been a growth in the number of systems around the world but that there is criticism that these new systems are not meeting the objectives set for them nor are they meeting the expected levels of patronage.

The paper identifies that there are some key similarities in the main objectives for constructing such systems, namely to:

- Reduce traffic congestion;
- Improve public transport;
- Stimulate development;
- Improve access to city centre; and,
- Improve the environment.

In analysing the degrees of achievements of success of the eight systems, the following criteria were applied:

- Have high patronage;

## COMPARATIVE PERFORMANCE DATA FROM FRENCH TRAMWAYS SYSTEMS

- Build and operate the system cost-effectively;
- Increase public transport usage;
- Reduce traffic congestion and environmental problems; and,
- Improve the land use and urban growth patterns.

In the assessment, Manchester was shown to come out the highest of the UK systems.

It is shown that the factors and policies that most influence the success of a system are the:

- Physical characteristics of the urban areas;
- Socio economic characteristics of the urban areas;
- Route location;
- Cost;
- Operating policies;
- Transport planning policies; and
- Urban planning policies.

The paper concludes by suggesting it is possible to enhance the success of schemes by the careful use of suitable policies. The schemes shown to be most successful are those that have used policies successfully to enhance the success of the systems and those that have come out the worse appear to have done so because the supporting policy infrastructure has been poor.

(Note: This report is based on work done by Ela Babalik Sutcliffe in her 2002 paper *Urban Rail Systems: Analysis of the Factors Behind Success* outlined above.)

Mackett, R L and Edwards M (1996) Guidelines for planning a new urban public transport system. *Proceedings of the Institution of Civil Engineering: Transport*, 117, 193-201 (1996).

This paper examines the decision-making process surrounding the development of new urban public transport systems in the UK. The main objectives for most systems are summarised as:

- Obtain funding;
- Keep the costs down; and
- Maximise patronage.

The main conclusions, as drawn from the relationship between the factors and objectives, are as follows:

- It is necessary to have a political consensus and local support for the system; strong leadership may aid this.
- Early decisions should be made as to whether to use government funding.

- Large-scale systems will almost inevitably require funding, but small systems may be developed more easily without it.
- Traffic restraint and development incentives increase the chances that the system will be built and will have a positive impact.
- Rail alignments should only be used if they form part of a viable transport corridor.
- A positive image for the system is crucial to its success.
- Innovative technology should only be used if it helps fulfil a particular transport need or satisfies a constraint / need of the system.

*Study of European Best Practice in the Delivery of Integrated Transport – Summary Report.* Prepared by WS Atkins, Surrey, UK: November 2001.

The Centre for Integrated Transport commissioned this report to compare the British and European approaches to integrated transport and the reasons for European success. The ultimate objectives included an assessment of how success on the Continent could be transferred to the UK, similar to the objectives of the current SYPTE Tramway Study.

The report uses case studies to extract its points – Achterhoek, Netherlands; Barcelona, Spain; Graz, Austria; Munich, Germany; Stuttgart, Germany. It includes factors for the success in Europe, but it does not specifically include discussions of light rail or tramways. Tramways are mentioned only in the context of providing an integrated transport system. (The full report may address tramways in more detail.)

Taplin, Michael. *The History of Tramways and Evolution of Light Rail.* Light Rail Transit Association, Coventry, UK: 1998. (Source: [www.lrtta.org/mrthistory.html](http://www.lrtta.org/mrthistory.html))

This article from the LRTA recounts the historical development of light rail transit systems around the world, from the first systems in the 1800s through the decline of public transport systems in the mid-1900s to the renaissance of light rail schemes of the 1980s to today. It includes discussions of systems in Europe, North America, Australasia and Asia, and Africa. The article does not include technical information on the systems, nor does it attempt to identify factors contributing to light rail success.

## 2. PROCESSES OF A FRENCH TRAMWAY PROJECT

With 20 years experience implementing modern tramway systems, the French transport authorities have a well-defined organisational structure when it comes to the processes surrounding tramways. This section outlines the principal characteristics of the main processes most often followed in France today<sup>1</sup>, including political, legal, planning, financial, and procurement and commissioning processes.

### 2.1. POLITICS OF TRAMS

The Local Authority is the principal decision-making body involved in public transport projects, such as tramways, and it represents a pool of municipalities from within the metropolitan area. One important task, the Local Authority creates and modifies the urban transport area, for which the Authority establishes the Urban Local Transport Plan – called a *Plan de déplacements urbains* (PDU) in French – which was established by the LePage Act for air quality.

For individual transport projects, the Local Authority's main powers lie in the selection of the choice of investments and the definition of the bid. As well, the Authority takes charge of selecting and securing the public transport operators of their network.

#### The Mayor's Role

Mayors in France are selected by general elections every six years. Often in larger cities, the mayor makes a commitment to implement a tramway scheme, or an extension to an existing tramway, as part of his or her election campaign. Voters are then encouraged to consider the possible tramway project when voting for the candidates.

When elected, the mayors who promise tramways have strong powers to ensure the project goes forward. They have the ability to dedicate funds to the project and to support the project through the planning process – powers that are much stronger than in Britain.

The schedule can be tight on these projects, however, as the mayor usually mandates that the project be completed in time for the next round of elections – proof of the mayor's commitment to holding election promises. So much is the schedule tied to election dates, that you can often guess the election year by looking at the completion dates of French tramway schemes!

The Local Authority is supported in its transport projects by three different levels of decision-makers, each selected through general elections:

- The state (national) government and its Transport Ministry define the regulations and control their application, especially regarding safety. If they approve the scheme, they subsidise the construction cost in the region of 20% of the overall

---

<sup>1</sup> Except in Ile de France (Paris), Grenoble Line B, and Rouen, where unique processes have been followed.

capital cost. (Apart from the Paris region, the state government does not contribute money to cover operating costs of local public transport.)

- The regional government (22 regions in France) is responsible for inter-city rail transport in its area; and,
- The county (*département*) government (96 counties in France) is responsible for suburban transport, mainly the transport of school pupils and certain coach lines.

## 2.2. LEGAL ISSUES

Several legal requirements dictate the approval of a French tramway scheme. The regulations are instituted by the state government and are applied equally to prospective tramway projects around the country. The main legal procedures for the implementation of a tramway project are outlined below. All these procedures are the responsibility of the Transport Authority who must conduct the corresponding studies.

- Initial public consultation – The goal of this preliminary step is to collect thoughts and needs of the people and their communities, especially those directly affected by the project, such as people who live along the route and public transport users. At this stage, the project can be vague – the specific mode for the corridor could be undefined, as could the precise route and the stop locations – but the study area and proposed corridor will have been selected from planning studies and the experiences of leading participants.
- Urban Local Transport Plan (*Plan de déplacements urbains*) – The project must be integrated into an approved Urban Local Transport Plan in order to show the consistency of the project with the general organisation of the transport systems in the city. In the same way, the Transport Authority must demonstrate compatibility with the Urban Master Plan (*Schéma directeur*).
- Public inquiry – After the preliminary study, people can again give their advice and provide comments on the project. The Transport Authority must provide supporting information for members of the public to review. A Board of Inquiry, nominated by the Administrative Court and thus free of links from the Transport Authority, provides formal conclusions based on public feedback and the supporting information, and these conclusions are binding for the further decision of awarding the powers.

This Inquiry is an open process which lasts between one and two months, in which objectors can raise any concern they may have regarding the promoted scheme. If the conclusions of the Board of Inquiry are unfavourable, the Transport Authority must modify the project or seek an approval before the highest administrative jurisdiction, which is called the *Conseil d'Etat*, which would extend the duration the statutory process by at least one year.

In general, a public inquiry process in France is similar to one in the UK, although the interpretation through the enquiry is often different. The power of French citizens to block a tramway project through the inquiry is often weaker than in the UK. The Board of Inquiry will often grant a favourable decision for a French tramway project even if it disrupts some residents and frontages provided that the project is seen to be in the public interest.

- Ministry of Transport approval - This agreement is necessary to obtain a grant, according to the rules decreed by the government. The local Transport Authority must produce a document that addresses the criteria set out in ministry guidelines; in particular, the project must be seen to benefit public transport.
- Planning permission for the depot – Necessary in France for every new building project.
- Operating authorisation – The Ministry of Transport is responsible for safety issues related to public transport, as well as other users of the public space: pedestrians, cyclists, and motorists. Its approval is necessary prior to operations starting. According to a new decree, formal safety approvals are now needed at three stages: main approval decision (financial grant), before the beginning of the construction works, and before the commencement of revenue service.

The key process is the Public Inquiry and the grant of the subsequent *Déclaration d'Utilité Publique*. This gives to the Public Transport Authority the right to carry out the Works and to purchase the properties that have been individually referenced in the file submitted to the Inquiry.

Legal requirements also affect the manner in which the implementation of a tramway project is executed. A project may be organised in two legally acceptable ways: the Transport Authority may select an engineering company to manage the project; or the Authority may tender a design, build, operate, and transfer (DBOT) scheme.

The usual way a French tramway is implemented is via a *Maîtrise d'ouvrage publique* (roughly translated as a Public Masterworks Project), which comprises the choice of an engineering company by the Transport Authority. This company is in charge of the overall project management from the design stage to the commissioning of the system – including design and engineering, procurement and contract management, work supervision, testing, and commissioning – for all technical components, such as civil works, track, rolling stock, utilities, and systems.

An option for this project organisation is the *Maîtrise d'ouvrage déléguée*, where the Transport Authority delegates a company to do its task, usually the operator of the public transport network. The Authority generally chooses this arrangement when the operator is a company that has at least 60% of its capital held by the Transport Authority itself (a *société d'économie mixte*, in French).

For the implementation of a *Maîtrise d'ouvrage – publique or déléguée* – the different contractors involved in construction (from 10 to 100 first tier contractors) are under the responsibility of the Transport Authority for all legal aspects and the engineering company for the technical aspects. Thus, in this scenario, most of the risk remains with the Transport Authority, although each contract introduces its own set of liability and penalty schemes.



Another way of organising the implementation of the tramway scheme is through a design, build, operate, and transfer (DBOT) contract whereby some of the associated project risks are transferred to the consortium bidding for the work. After a tendering process, the Transport Authority selects a consortium that is, in general, composed of a bank, an engineering company, infrastructure contractor, suppliers for rolling stock and systems, and an operator. To date, this way has only been chosen by Rouen and by Grenoble for Line B.

### 2.3. PLANNING PROCESS

In 1982, the French government mandated – through its Internal Transport Planning Law (*Loi d'orientation sur les transports intérieurs*) – that the local authorities would be responsible for establishing their transport policy, running the urban public transport network, and implementing new schemes if any. Along with the transfer of this competency, the local authorities were given the financial tool to finance their public transport policy through the *Versement transport* (described later in this section). This plan was initiated to help deal with ecological problems, such as air pollution, noise, and traffic congestion, by forcing municipalities to think about and organise their transport policies, projects, and plans.

The importance of the PDU was amplified in 1996 when the Clean Air Act (*Loi sur l'air*) made PDUs mandatory for French cities with over 100,000 inhabitants and imposed a favourable policy towards public transport systems in order to obtain a reduction in car traffic. This policy supported cities and the measures they could take to develop public transport and limit the use of cars in the short and medium terms as a means to reducing the amount of car-generated emissions.

Cities have a host of options they could implement under this favourable policy: restrict traffic; transform spaces dedicated to cars into areas for public transport, bicycles, and pedestrians; or introduce elements through the Local Urbanism Plan – *Plan local d'urbanisme* (PLU) – that act to regulate land use and can, for example, fix the number of parking spaces to construct according to the number of residential units or office space constructed in a new building. The principal goal of each of these approaches is to reduce the amount of trips individuals make by private automobiles.

#### Tramway Planning – The French Approach

Tramway schemes in France strive to present the tramway as a high-level transport service that is attractive to transit riders. The tramway is not hidden in off-street segregated alignment; it is brought into the street where the roadscape can be reshaped to promote public transport and pedestrians over cars.

The French approach tramway planning from the perspective of offering a service that passengers will enjoy. A tramway is seen as the next natural step of transit service in a city, constructed in corridors with high existing public transport demand. In order to continue to serve this demand, a tramway offers a more comfortable, high capacity alternative to bus services, which is more cost-effective to operate.

To further advance the public transport network, bus services are reorganised to support the tramway line by providing feeder service between the tramway stops and the nearby

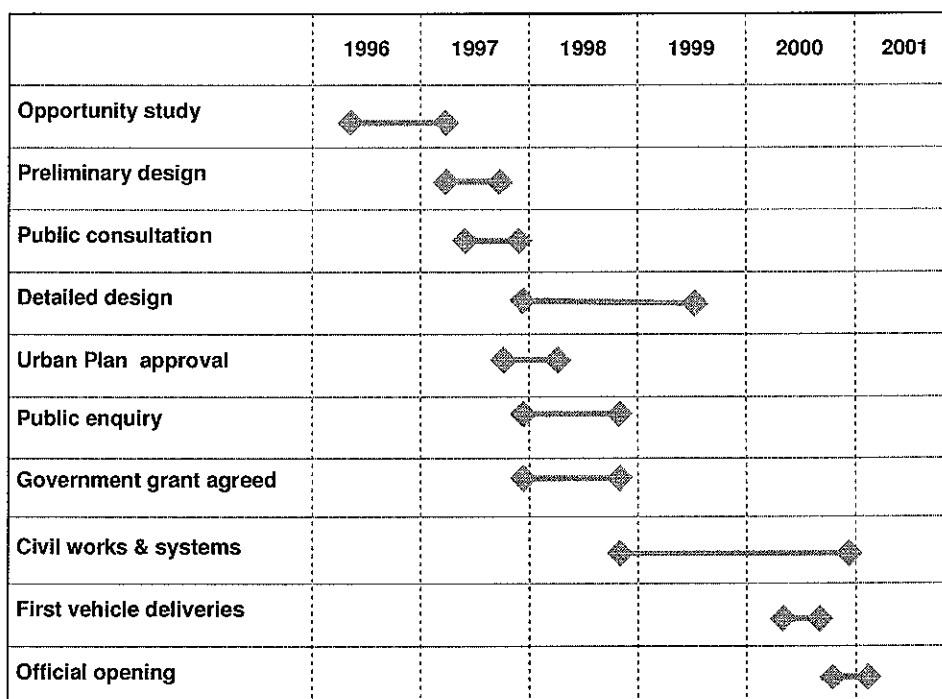
## COMPARATIVE PERFORMANCE DATA FROM FRENCH TRAMWAYS SYSTEMS

neighbourhoods. In this sense, the tramway is set up to form the backbone of the city's transit network – a backbone from which the entire public transport network can be restructured.

Integration of the tramway into the existing streetscape – as opposed to off-street segregated running – means that the tramway not only receives a high profile within the city, but the reassignment of the roads space necessary to accommodate the tramway resets the traffic hierarchy. Public transport and pedestrians displace automobile traffic from the city centres to the ring roads.

The planning process in France is quite streamlined. With the tramway scheme in Lyon, as an example, the implementation of the two lines of tramway took approximately three and a half years from the beginning of preliminary studies to the opening day of service (see **Figure 2-1**). (Although some exploratory studies had been carried out in the previous decade, a complete new start happened in 1996.) The procedures and preliminary studies took approximately one and a half years, while the construction, procurement, and commissioning took a further two years. Certainly, this example is one of the quicker implementations in France tramways, but it underlines the speed at which schemes may be introduced.

**Figure 2-1 Planning schedule for Lyon Tramway**



As in the UK, French tramway projects use transport modelling to facilitate the planning process, but French systems use it to a lesser degree. Patronage forecasts are used in preliminary studies to

justify the selection of a tramway as the preferred mode for a public transport corridor – over, say, a trolleybus or guided bus. If the forecasted patronage is weak (below 30,000 passengers per day for a traditional tramway line of about a dozen kilometres), the project will find it difficult to defend why a tramway should be constructed in a corridor that could be adequately served by a bus line.

Furthermore, modelling is not used to estimate the impact that a tramway project might have on automobile traffic volumes and their routings. The implementation of a tramway project is an element of the *Plan de déplacements urbains* (PDU), which has the objective to reduce automobile traffic. It is, therefore, in theory, not necessary to re-accommodate all the automobile traffic within the post-tramway highway network. In reality, however, a review verifies that the highway network can provide alternative routes for cars displaced by the tramway project.

In Lyon, for example, tramway line T2 was constructed along Avenue Berthelot, which carried 4,000 vph in the peak hour and a daily volume of 45,000 before the tramway project. Since the tramway line was constructed, the cross-section of the street has been reduced from four lanes to two and the peak hour volume has declined to 2,000 vph.

This result was intentional. Everybody agreed that the heavy traffic had transformed the street into an *autoroute* with the problems of pollution, noise, and safety. The idea of the tramway project was to force road traffic to reroute to the city bypass, a detour that would likely increase journey times for road traffic and discourage automobile use. This concept supports the objective of the PDU to reduce car traffic.

## 2.4. FINANCIAL SITUATION

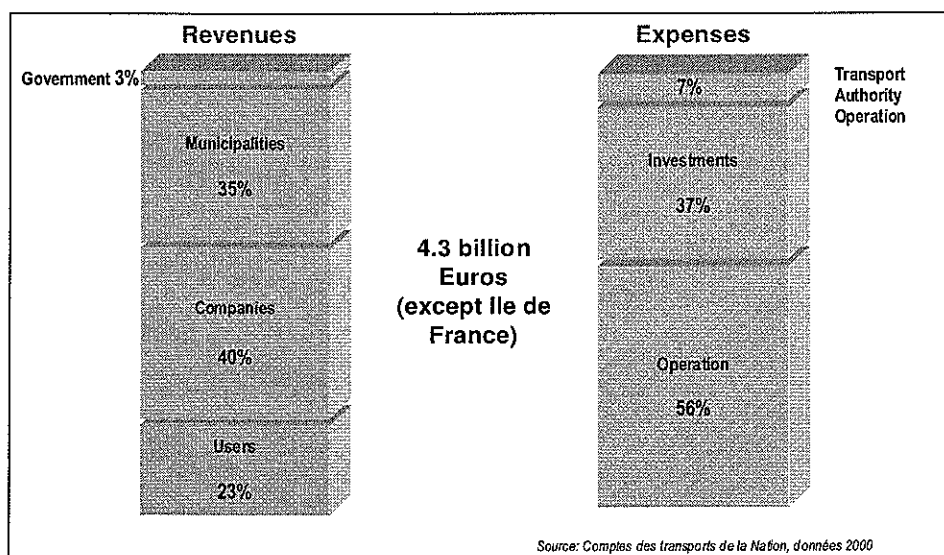
French tramways are financed from an assortment of resources. The money needed to build and operate a tramway scheme is balanced by contributions from the government, the local authorities, local companies, and the passengers themselves. **Figure 2-2** below outlines the sources of nationwide revenue and the breakdown of how the money is spent. In general, four sources of financing are available in France:

- The state government contributes only to the capital costs of tramway schemes, not to the operations of the systems (except in the greater Paris region). This contribution is presently calculated as up to 35% of the capital costs of the project (excluding design and project administration costs, utilities diversion, highway improvement, land acquisitions, and rolling stock purchase, which are paid for entirely by the Transport Authority). The government contribution is limited to a maximum of €4.5 million for every line-kilometre of tramway. (This contribution is likely to disappear from 2004, according to the announcements recently made by the government.)
- Utilities diversion costs are funded both through the project and by private companies. If the utility is owned by the municipality, then the tramway sponsor (as part of the municipality) will pay for the diversion of that utility. Water supply, sewage, and central heating are publicly owned utilities in France. For private utilities (electricity, gas, telephone...), the private owners of those utilities are

responsible for the diversion of the utility and its cost. A judicial precedent prescribes this responsibility.

- The Transport Authority is financed directly by the municipalities that are served by it.
- The *versement transport* (transport tax), a specific tax dedicated to financing public transport, is levied on companies based on the company payroll. The money generated goes directly to the Transport Authority. The UK does not have an equivalent system of dedicated taxation.
- Nationally in France, passengers themselves contribute almost one-quarter of the annual investment and operations financing through fare box revenues.

**Figure 2-2 National Annual Public Transport Revenue & Expenses**



This is a global table, corresponding to the accounts of the PTA called the *Compte transport*. In essence, the PTA has to fund the operating losses of their network plus their investment program. They receive subsidies from the central government for their investment program, but not for their operations. To finance the global deficit, the PTA uses three different sources: money borrowed from the banks to cope with the investment program, the outcome of the *versement transport*, and the contributions by the local authorities that are member of the PTA. The recurrent money coming from the VT and the local authorities allows the PTA to reimburse their loans in the long term.

#### 2.4.1. Versement transport

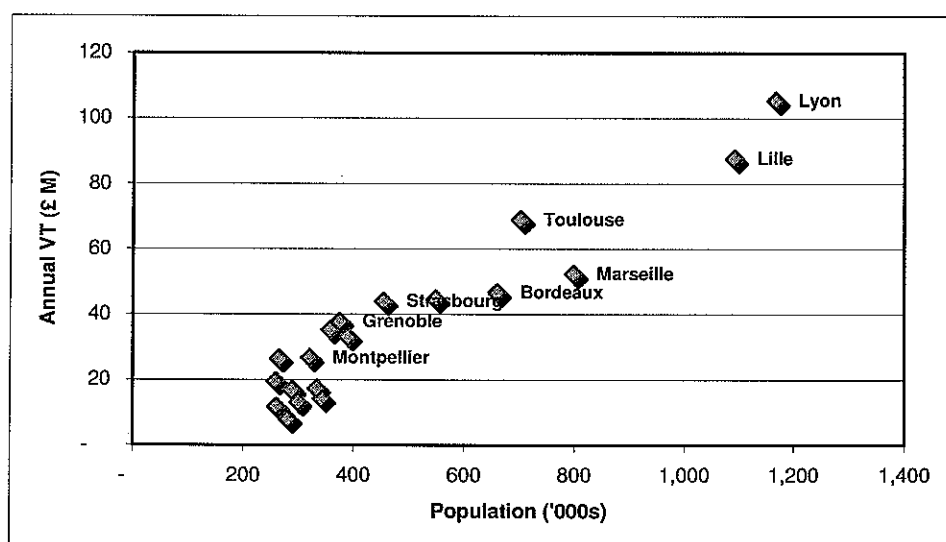
The most important source of funding for the implementation of tramway projects is the *versement transport* (transport tax, in English), or VT for short. The VT was introduced by the federal government in 1982 as a way of breathing new life into public transport in France through a dedicated

tax to increase the amount of revenue for public transport. Such a tax – one dedicated wholly and exclusively to public transport – has no equivalent in Britain.

The VT is only an option available to local municipalities interested in generating additional funds for public transport; it is not mandatory for the Transport Authority to charge this tax. However, when charged, it is calculated on employees' wages (gross salary) – but paid only by the employer – at a rate chosen by the local authority that does not exceed the maximum stipulated by the VT legislation.

The maximum rate is 1.0% for metropolitan areas of more than 100,000 inhabitants and 0.55% for metropolitan areas with between 50,000 and 100,000 residents. The rate may be increased if the Transport Authority plans to implement, or has already implemented, a high-grade transit service within its own right-of-way – metro, tramway, or busway. In those cases, the rate may be raised to 1.75% (higher in the Ile de France / Paris region). (In the future and in order to compensate the disappearance of government subsidies, the ceiling on the VT could be removed.) **Figure 2-3** presents the amount of annual *versement transport* by city population.

**Figure 2-3 Annual Versement Transport by City Population**



At first, the majority of VT-sponsored projects related to the development of bus networks, in addition to the construction of metro lines in some large metropolitan areas (Lille, Lyon, Marseille, Toulouse). However, mediocre results for attracting new ridership and reducing the dependence on private automobiles (in light of their costs) suggested a need for a new plan of attack, one that could improve the image of public transport and offer public transport a leg up on the car. From this idea of providing a more attractive, higher-valued, and more efficient transport system, the modern tramway was born.

Without the VT, the funding of new modern tramways would not have been possible. The amount of locally generated funding can be staggering, as it is applied to the payrolls of all companies within the area of the local Transport Authority, public or private, above 9 employees. As an example, the local Transport Authority in Lyon, France – a city roughly the size of greater Sheffield – applied a VT rate of

## COMPARATIVE PERFORMANCE DATA FROM FRENCH TRAMWAYS SYSTEMS

1.63% in 1999, which generated over £105 million for investment and operations of public transport in that year alone (see **Table 2-1**). Applied over successive years, the amount of funding available to public transport can be impressive, and it explains how the schemes can be funded and operated with so little funding from the central government and with such low revenue from passengers.

**Table 2-1      Versement Transport (VT) for Tramway Cities**

City	VT rate, 1999 (%)	Annual VT revenue, 1999 (£ M)
<b>Cities with existing tramways</b>		
Grenoble	1.75	37.7
Lyon	1.63	105.5
Montpellier	1.75	26.6
Nantes	1.63	44.7
Orléans	1.75	26.5
Paris	0.80 – 2.20 *	1,524.3
Rouen	1.75	33.0
Strasbourg	1.75	43.9
<b>Cities with tramways planned or under construction</b>		
Bordeaux	1.40	46.6
Marseille	1.75	52.3
Mulhouse	0.98 **	9.4
Nice	1.20	14.2
Toulon	1.45	13.1
Toulouse	1.75	69.0
Valenciennes	1.75	17.3
* The VT rate fluctuates across regions of greater Paris.		
** The VT rate in Mulhouse reflects conditions in 1999 before the city adopted its tramway scheme.		

### 3. TRAMWAY CHARACTERISTICS

From the first two tramway lines constructed in Nantes and Grenoble in 1985 and 1987, respectively, the number of modern tramway systems in France and the UK has steadily grown. In 2000 alone, Lyon Lines 1 and 2, Montpellier, Nantes Line 3, Orléans, Strasbourg Line B, and Croydon entered revenue service, as did extensions to Nantes Line 1 and Manchester. Apart from the extensions of Lyon line 2 and of Grenoble Line 1, Nottingham will become the newest tramway system when it goes into revenue service in late 2003.

Our study examines the 14 modern tramway networks – eight in France and six in the UK<sup>2</sup> – currently operating in the two countries. The cities that have tramway systems are diverse, ranging in populations and social and economic conditions. Orléans and Nottingham are the smallest metropolitan areas with tramways with populations of 263,000 and 272,000, respectively. On the other extreme, some of the largest cities in both countries have tramways, including Birmingham, Lyon, Manchester, and suburban areas of London and Paris.

This section of the report presents the technical features of the tramway systems. They have been grouped according to whether the item is a base policy, corridor characteristic, or an operational characteristic. We discuss the more telling points of the comparison below. **Table 3-1** summarises the data collected for the studied systems. The summary of the accident histories of specific systems is also included in this section, as is a brief run-down on socio-economic impacts of tramway schemes.

#### 3.1. FARES POLICY

Fare structures in France and the UK are different. Tramways in France provide integrated flat-rate ticketing that allows unlimited movements between buses, trams, and metros (except Paris) with a single ticket within a determined time period. For a single ticket, fares are rather similar, ranging from €1.10 in Montpellier and Strasbourg to €1.40 in Lyon.

In the UK, the fares are based on a zone structure; the further a passenger travels, the more their ticket costs. Single ticket fares range from 30p – 50p for short journeys to over £2 for longer ones. In most cases, integrated ticketing is not available in British systems, meaning that passengers are not permitted transfers on a single ticket and cannot combine modes on their journey without additional payment.

---

<sup>2</sup> The Tyne-and-Wear system in Newcastle has been included in our review, although in most respects it more closely resembles a light metro system than a tramway.

TABLE 3-1

France										Ireland										UK																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					
Criteria		Grenoble			IDF			Lyon			Montpellier			Nantes			Orléans			Rouen			Strasbourg			Dublin			West Midlands			Sheffield			Manchester			Type and Year			Nottingham			Criteria																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
Base characteristics		Line A	Line B	Line T1	Line T2	Line T3	Line T4	Line T5	Line T6	Line T7	Line T8	Line T9	Line T10	Line T11	Line T12	Line T13	Line T14	Line T15	Line T16	Line T17	Line T18	Line T19	Line T20	Line T21	Line T22	Line T23	Line T24	Line T25	Line T26	Line T27	Line T28	Line T29	Line T30	Line T31	Line T32	Line T33	Line T34	Line T35	Line T36	Line T37	Line T38	Line T39	Line T40	Line T41	Line T42	Line T43	Line T44	Line T45	Line T46	Line T47	Line T48	Line T49	Line T50	Line T51	Line T52	Line T53	Line T54	Line T55	Line T56	Line T57	Line T58	Line T59	Line T60	Line T61	Line T62	Line T63	Line T64	Line T65	Line T66	Line T67	Line T68	Line T69	Line T70	Line T71	Line T72	Line T73	Line T74	Line T75	Line T76	Line T77	Line T78	Line T79	Line T80	Line T81	Line T82	Line T83	Line T84	Line T85	Line T86	Line T87	Line T88	Line T89	Line T90	Line T91	Line T92	Line T93	Line T94	Line T95	Line T96	Line T97	Line T98	Line T99	Line T100	Line T101	Line T102	Line T103	Line T104	Line T105	Line T106	Line T107	Line T108	Line T109	Line T110	Line T111	Line T112	Line T113	Line T114	Line T115	Line T116	Line T117	Line T118	Line T119	Line T120	Line T121	Line T122	Line T123	Line T124	Line T125	Line T126	Line T127	Line T128	Line T129	Line T130	Line T131	Line T132	Line T133	Line T134	Line T135	Line T136	Line T137	Line T138	Line T139	Line T140	Line T141	Line T142	Line T143	Line T144	Line T145	Line T146	Line T147	Line T148	Line T149	Line T150	Line T151	Line T152	Line T153	Line T154	Line T155	Line T156	Line T157	Line T158	Line T159	Line T160	Line T161	Line T162	Line T163	Line T164	Line T165	Line T166	Line T167	Line T168	Line T169	Line T170	Line T171	Line T172	Line T173	Line T174	Line T175	Line T176	Line T177	Line T178	Line T179	Line T180	Line T181	Line T182	Line T183	Line T184	Line T185	Line T186	Line T187	Line T188	Line T189	Line T190	Line T191	Line T192	Line T193	Line T194	Line T195	Line T196	Line T197	Line T198	Line T199	Line T200	Line T201	Line T202	Line T203	Line T204	Line T205	Line T206	Line T207	Line T208	Line T209	Line T210	Line T211	Line T212	Line T213	Line T214	Line T215	Line T216	Line T217	Line T218	Line T219	Line T220	Line T221	Line T222	Line T223	Line T224	Line T225	Line T226	Line T227	Line T228	Line T229	Line T230	Line T231	Line T232	Line T233	Line T234	Line T235	Line T236	Line T237	Line T238	Line T239	Line T240	Line T241	Line T242	Line T243	Line T244	Line T245	Line T246	Line T247	Line T248	Line T249	Line T250	Line T251	Line T252	Line T253	Line T254	Line T255	Line T256	Line T257	Line T258	Line T259	Line T260	Line T261	Line T262	Line T263	Line T264	Line T265	Line T266	Line T267	Line T268	Line T269	Line T270	Line T271	Line T272	Line T273	Line T274	Line T275	Line T276	Line T277	Line T278	Line T279	Line T280	Line T281	Line T282	Line T283	Line T284	Line T285	Line T286	Line T287	Line T288	Line T289	Line T290	Line T291	Line T292	Line T293	Line T294	Line T295	Line T296	Line T297	Line T298	Line T299	Line T300	Line T301	Line T302	Line T303	Line T304	Line T305	Line T306	Line T307	Line T308	Line T309	Line T310	Line T311	Line T312	Line T313	Line T314	Line T315	Line T316	Line T317	Line T318	Line T319	Line T320	Line T321	Line T322	Line T323	Line T324	Line T325	Line T326	Line T327	Line T328	Line T329	Line T330	Line T331	Line T332	Line T333	Line T334	Line T335	Line T336	Line T337	Line T338	Line T339	Line T340	Line T341	Line T342	Line T343	Line T344	Line T345	Line T346	Line T347	Line T348	Line T349	Line T350	Line T351	Line T352	Line T353	Line T354	Line T355	Line T356	Line T357	Line T358	Line T359	Line T360	Line T361	Line T362	Line T363	Line T364	Line T365	Line T366	Line T367	Line T368	Line T369	Line T370	Line T371	Line T372	Line T373	Line T374	Line T375	Line T376	Line T377	Line T378	Line T379	Line T380	Line T381	Line T382	Line T383	Line T384	Line T385	Line T386	Line T387	Line T388	Line T389	Line T390	Line T391	Line T392	Line T393	Line T394	Line T395	Line T396	Line T397	Line T398	Line T399	Line T400	Line T401	Line T402	Line T403	Line T404	Line T405	Line T406	Line T407	Line T408	Line T409	Line T410	Line T411	Line T412	Line T413	Line T414	Line T415	Line T416	Line T417	Line T418	Line T419	Line T420	Line T421	Line T422	Line T423	Line T424	Line T425	Line T426	Line T427	Line T428	Line T429	Line T430	Line T431	Line T432	Line T433	Line T434	Line T435	Line T436	Line T437	Line T438	Line T439	Line T440	Line T441	Line T442	Line T443	Line T444	Line T445	Line T446	Line T447	Line T448	Line T449	Line T450	Line T451	Line T452	Line T453	Line T454	Line T455	Line T456	Line T457	Line T458	Line T459	Line T460	Line T461	Line T462	Line T463	Line T464	Line T465	Line T466	Line T467	Line T468	Line T469	Line T470	Line T471	Line T472	Line T473	Line T474	Line T475	Line T476	Line T477	Line T478	Line T479	Line T480	Line T481	Line T482	Line T483	Line T484	Line T485	Line T486	Line T487	Line T488	Line T489	Line T490	Line T491	Line T492	Line T493	Line T494	Line T495	Line T496	Line T497	Line T498	Line T499	Line T500	Line T501	Line T502	Line T503	Line T504	Line T505	Line T506	Line T507	Line T508	Line T509	Line T510	Line T511	Line T512	Line T513	Line T514	Line T515	Line T516	Line T517	Line T518	Line T519	Line T520	Line T521	Line T522	Line T523	Line T524	Line T525	Line T526	Line T527	Line T528	Line T529	Line T530	Line T531	Line T532	Line T533	Line T534	Line T535	Line T536	Line T537	Line T538	Line T539	Line T540	Line T541	Line T542	Line T543	Line T544	Line T545	Line T546	Line T547	Line T548	Line T549	Line T550	Line T551	Line T552	Line T553	Line T554	Line T555	Line T556	Line T557	Line T558	Line T559	Line T560	Line T561	Line T562	Line T563	Line T564	Line T565	Line T566	Line T567	Line T568	Line T569	Line T570	Line T571	Line T572	Line T573	Line T574	Line T575	Line T576	Line T577	Line T578	Line T579	Line T580	Line T581	Line T582	Line T583	Line T584	Line T585	Line T586	Line T587	Line T588	Line T589	Line T590	Line T591	Line T592	Line T593	Line T594	Line T595	Line T596	Line T597	Line T598	Line T599	Line T600	Line T601	Line T602	Line T603	Line T604	Line T605	Line T606	Line T607	Line T608	Line T609	Line T610	Line T611	Line T612	Line T613	Line T614	Line T615	Line T616	Line T617	Line T618	Line T619	Line T620	Line T621	Line T622	Line T623	Line T624	Line T625	Line T626	Line T627	Line T628	Line T629	Line T630	Line T631	Line T632	Line T633	Line T634	Line T635	Line T636	Line T637	Line T638	Line T639	Line T640	Line T641	Line T642	Line T643	Line T644	Line T645	Line T646	Line T647	Line T648	Line T649	Line T650	Line T651	Line T652	Line T653	Line T654	Line T655	Line T656	Line T657	Line T658	Line T659	Line T660	Line T661	Line T662	Line T663	Line T664	Line T665	Line T666	Line T667	Line T668	Line T669	Line T670	Line T671	Line T672	Line T673	Line T674	Line T675	Line T676	Line T677	Line T678	Line T679	Line T680	Line T681	Line T682	Line T683	Line T684	Line T685	Line T686	Line T687	Line T688	Line T689	Line T690	Line T691	Line T692	Line T693	Line T694	Line T695	Line T696	Line T697	Line T698	Line T699	Line T700	Line T701	Line T702	Line T703	Line T704	Line T705	Line T706	Line T707	Line T708	Line T709	Line T710	Line T711	Line T712	Line T713	Line T714	Line T715	Line T716	Line T717	Line T718	Line T719	Line T720	Line T721	Line T722	Line T723	Line T724	Line T725	Line T726	Line T727	Line T728	Line T729	Line T730	Line T731	Line T732	Line T733	Line T734	Line T735	Line T736	Line T737	Line T738	Line T739	Line T740	Line T741	Line T742	Line T743	Line T744	Line T745	Line T746	Line T747	Line T748	Line T749	Line T750	Line T751	Line T752	Line T753	Line T754	Line T755	Line T756	Line T757	Line T758	Line T759	Line T760	Line T761	Line T762	Line T763	Line T764	Line T765	Line T766	Line T767	Line T768	Line T769	Line T770	Line T771	Line T772	Line T773	Line T774	Line T775	Line T776	Line T777	Line T778	Line T779	Line T780	Line T781	Line T782	Line T783	Line T784	Line T785	Line T786	Line T787	Line T788	Line T789	Line T790	Line T791	Line T792	Line T793	Line T794	Line T795	Line T796	Line T797	Line T798	Line T799	Line T800	Line T801	Line T802	Line T803	Line T804	Line T805	Line T806	Line T807	Line T808	Line T809	Line T810	Line T811	Line T812	Line T813	Line T814	Line T815	Line T816	Line T817	Line T818	Line T819	Line T820	Line T821	Line T822	Line T823	Line T824	Line T825	Line T826	Line T827	Line T828	Line T829	Line T830	Line T831	Line T832	Line T833	Line T834	Line T835	Line T836	Line T837	Line T838	Line T839	Line T840	Line T841	Line T842	Line T843	Line T844	Line T845	Line T846	Line T847	Line T848	Line T849	Line T850	Line T851	Line T852	Line T853	Line T854	Line T855	Line T856	Line T857	Line T858	Line T859	Line T860	Line T861	Line T862	Line T863	Line T864	Line T865	Line T866	Line T867	Line T868	Line T869	Line T870	Line T871	Line T872	Line T873	Line T874	Line T875	Line T876	Line T877	Line T878	Line T879	Line T880	Line T881	Line T882	Line T883	Line T884	Line T885	Line T886	Line T887	Line T888	Line T889	Line T890	Line T891	Line T892	Line T893	Line T894	Line T895	Line T896	Line T897	Line T898	Line T899	Line T900	Line T901	Line T902	Line T903	Line T904	Line T905	Line T906	Line T907	Line T908	Line T909	Line T910	Line T911	Line T912	Line T913	Line T914	Line T915	Line T916	Line T917	Line T918	Line T919	Line T920	Line T921	Line T922	Line T923	Line T924	Line T925	Line T926	Line T927	Line T928	Line T929	Line T930	Line T931	Line T932	Line T933	Line T934	Line T935	Line T936	Line T937	Line T938	Line T939	Line T940	Line T941	Line T942	Line T943	Line T944	Line T945	Line T946	Line T947	Line T948	Line T949	Line T950	Line T951	Line T952	Line T953	Line T954	Line T955	Line T956	Line T957	Line T958	Line T959	Line T960	Line T961	Line T962	Line T963	Line T964	Line T965	Line T966	Line T967	Line T968	Line T969	Line T970	Line T971	Line T972	Line T973	Line T974	Line T975	Line T976	Line T977	Line T978	Line T979	Line T980	Line T981	Line T982	Line T983	Line T984	Line T985	Line T986	Line T987	Line T988	Line T989	Line T990	Line T991	Line T992	Line T993	Line T994	Line T995	Line T996	Line T997	Line T998	Line T999	Line T1000	Line T1001	Line T1002	Line T1003	Line T1004	Line T1005	Line T1006	Line T1007	Line T1008	Line T1009	Line T1010	Line T1011	Line T1012	Line T1013	Line T1014	Line T1015	Line T1016	Line T1017	Line T1018	Line T1019	Line T1020	Line T1021	Line T1022	Line T1023	Line T1024	Line T1025	Line T1026	Line T1027	Line T1028	Line T1029	Line T1030	Line T1031	Line T1032	Line T1033	Line T1034	Line T1035	Line T1036	Line T1037	Line T1038	Line T1039	Line T1040	Line T1041	Line T1042	Line T1043	Line T1044	Line T1045	Line T1046	Line T1047	Line T1048	Line T1049	Line T1050	Line T1051	Line T1052	Line T1053	Line T1054	Line T1055	Line T1056	Line T1057	Line T1058	Line T1059	Line T1060	Line T1061	Line T1062	Line T1063	Line T1064	Line T1065	Line T1066	Line T1067	Line T1068	Line T1069	Line T1070	Line T1071	Line T1072	Line T1073	Line T1074	Line T1075	Line T1076	Line T1077	Line T1078	Line T1079	Line T1080	Line T1081	Line T1082	Line T1083	Line T1084	Line T1085	Line T1086	Line T1087	Line T1088	Line T1089	Line T1090	Line T1091	Line T1092	Line T1093	Line T1094	Line T1095	Line T1096	Line T1097	Line T1098	Line T1099	Line T1100	Line T1101	Line T1102	Line T1103	Line T1104	Line T1105	Line T1106	Line T1107	Line T1108	Line T1109	Line T1110	Line T1111	Line T1112	Line T1113	Line T1114	Line T1115	Line T1116	Line T1117	Line T1118	Line T1119	Line T1120	Line T1121	Line T1122	Line T1123	Line T1124	Line T1125	Line T1126	Line T1127	Line T1128	Line T1129	Line T1130	Line T1131	Line T1132	Line T1133	Line T1134	Line T1135	Line T1136	Line T1137	Line T1138	Line T1139	Line T1140	Line T1141	Line T1142	Line T1143	Line T1144	Line T1145	Line T1146	Line T1147	Line T1148	Line T1149	Line T1150	Line T1151	Line T1152	Line T1153	Line T1154	Line T1155	Line T1156	Line T1157	Line T1158	Line T1159	Line T1160	Line T1161	Line T1162	Line T1163	Line T1164	Line T1165	Line T1166	Line T1167	Line T1168	Line T1169	Line T1170	Line T1171	Line T1172	Line T1173	Line T1174	Line T1175	Line T1176	Line T1177	Line T1178	Line T1179	Line T1180	Line T1181	Line T1182	Line T1183	Line T1184	Line T1185	Line T1186	Line T1187	Line T1188	Line T1189	Line T1190	Line T1191	Line T1192	Line T1193	Line T1194	Line T1195	Line T1196	Line T1197	Line T1198	Line T1199	Line T1200	Line T1201	Line T1202	Line T1203	Line T1204	Line T1205	Line T1206



### 3.2. CORRIDOR CHARACTERISTICS

The physical construction of the tramway lines – including tracks and stops – can vary. Almost the entire modern tramway infrastructure in France places tram vehicles in their own dedicated right-of-way within the street. Trams do not share their lanes with general-purpose vehicles and are generally given a high degree of priority at signalised junctions. This set-up ensures that tramways remain in the public roadspace – and the public eye – without being subject to the congestion delays that affect cars.

Only two lines in France do not fit this description. Nantes Line 3 operates for approximately 500 metres in shared right-of-way mixed with cars. The narrow cross-section of the roadway did not provide enough space to construct a dedicated right-of-way. In suburban Paris, Line T2 is the only French system to operate in a segregated alignment. It was constructed in a former railway right-of-way to the southwest of the city.

British systems have a high proportion of their alignments constructed in former railway right-of-ways, which offer significant amounts of segregated running operations. Most systems include more than 80% segregated running along their alignments. Portions of Croydon, Sheffield, and West Midlands operate in shared-running conditions, with sections of Croydon sharing a bus lane. When Nottingham comes into service, more than 2.5 km – or nearly one-fifth of the alignment – will share its lanes with cars.

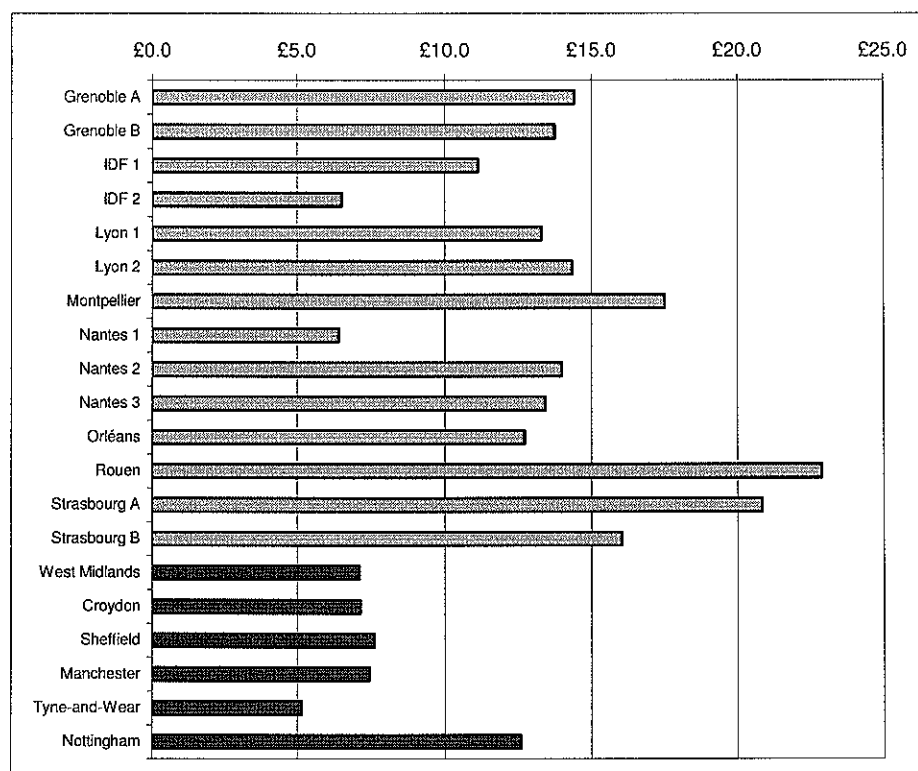
Partly due to the larger amount of in-street construction necessary for French tramways, capital investment costs for tramway schemes are higher in France than in Britain. French systems cost around €18 – 20 million (£13 – 14 million) per route kilometre, in general. Nantes Line 1 and Paris Line T2 were significantly lower at €9 million (£6.4 million) and €9.2 million (£6.5 million), while Rouen and Strasbourg Line A topped the scale at around €30 million (£21 million) per route kilometre due partly to sections of tunnelled alignment. (Figures have been corrected to 2003 currency.)

In Britain, tramway scheme costs lay in the £7 – 8 million per route kilometre range. The system in Sheffield was closer to £10 million, while Nottingham is projected to cost almost £13 million per kilometre, which would be more in line with French tramway costs, perhaps because of the amount of in-street construction provided in Nottingham. Capital costs per route kilometre are presented in **Figure 3-1** for British and French systems.

In addition to in-street construction costs incurred by French systems, higher costs may be linked with the provision of higher service frequencies – which require larger fleets – and to the added focus the French give to urban design being integrated into their tramway schemes. British scheme costs may benefit from the high use of former railway right-of-ways, which can be obtained for lower costs than in-street construction.

The French treat tramways as urban public transport services that provide slower speed service with higher degrees of access. The in-street construction mentioned above is one way they support this concept. Short stop spacings is another. French systems are, in general, constructed with stop spacings that relate to easy walking distances. Most tramways schemes in France have stop spacings between 400 – 500 m.

## COMPARATIVE PERFORMANCE DATA FROM FRENCH TRAMWAYS SYSTEMS

**Figure 3-1 Capital costs per route kilometre (in £ millions)**

The average distance between stops in the UK is quite a bit higher, mostly between 800 – 1,350 m. Only Sheffield and Nottingham have spaced their stops at distances that resemble French systems, at 580 m and 620 m, respectively. The longer distances can be ascribed to the focus UK systems have on moving passengers over longer distances at higher speeds; stops are more-widely spaced to support this objective. **Figure 3-2** presents the average stop spacings for the tramway systems studied (including Dublin).

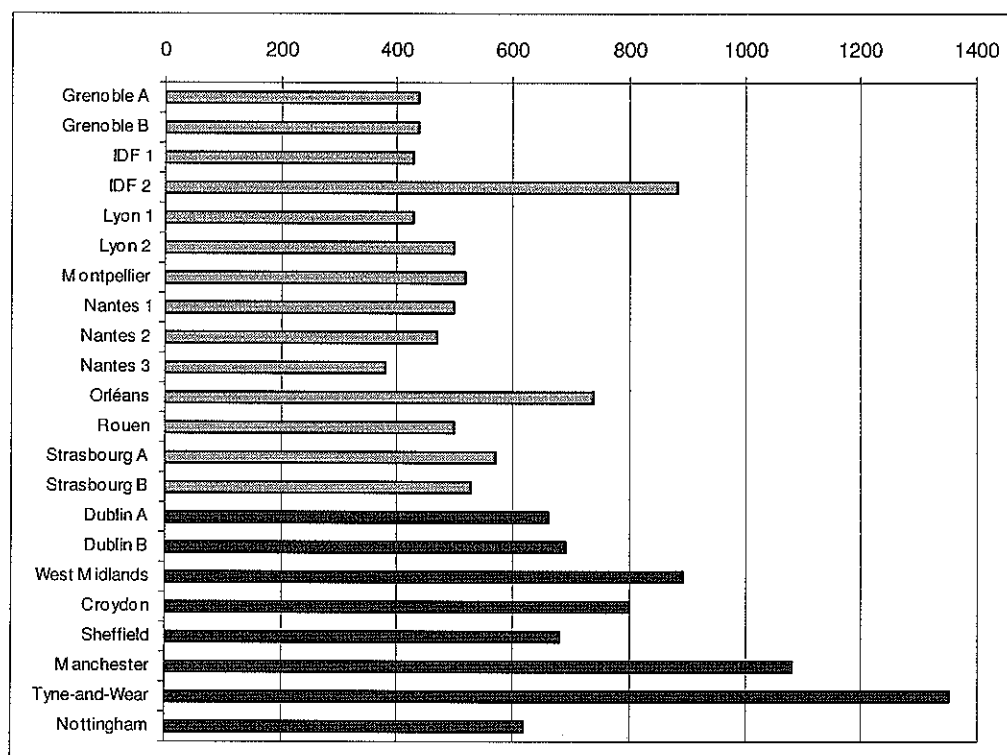
The focus of integrating tramways into denser, more urbanised environments means that French tramways often cut through the most densely populated sections of a city. With this, the number of people living within the catchment of a tramway's stops can be much higher than in the UK, where tramways are constructed in former railway corridors through areas of low residential development, such as suburbs, industrial areas, city centres, and new development zones.

In France, a 400-metre catchment from a tramway's stops will generally contain 4,000 – 5,000 persons per route kilometre. Grenoble Line A and Lyon Line 1 have much higher densities of 6,800 and 7,700, respectively, while Orléans has the lowest density of the French schemes at 2,800 persons per route kilometre for the same 400 m catchment zone.

Catchment densities are very low with British tramway schemes. Of the four systems for which the catchment data were available, West Midlands has the highest density at 1,800 persons per route kilometre for a 400-m stop catchment, substantially lower than the lowest French density in Orléans.

The densities for Croydon, Sheffield, and Manchester do not exceed 500 persons per route kilometre. **Figure 3-3** summarises the catchment population densities by city for a 400-m catchment zone around each stop.

**Figure 3-2 Average stop spacing (in metres)**



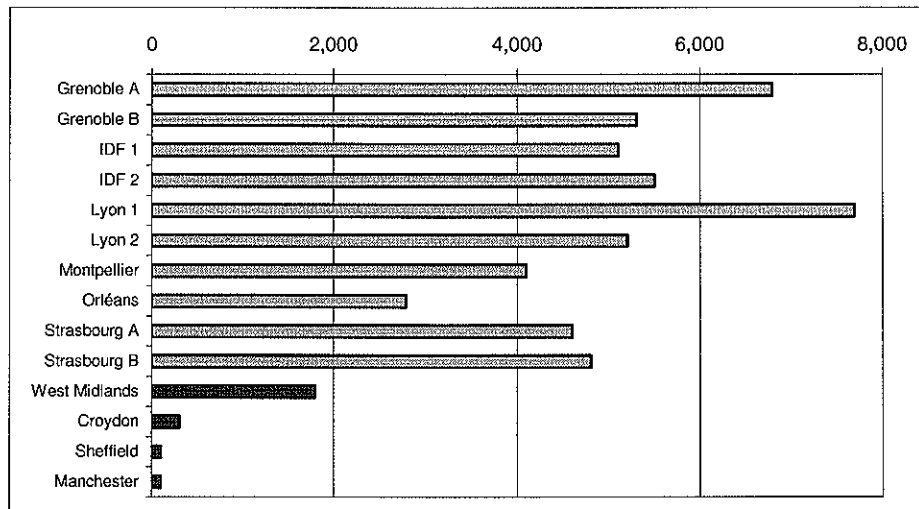
### 3.3. OPERATIONS CHARACTERISTICS

The operational characteristics of a tramway are invariably linked to the physical characteristics. For example, the design decision to set a tramline in the existing roadspace or to use a segregated alignment will have an impact on the commercial speeds attained by trams. Furthermore, this decision could impact the amount of ridership the line receives and the frequency of service provided.

Commercial speeds are often a product of the design philosophy behind a tramway scheme. French tramways are constructed – almost without fail – as in-street urban tramways in denser city-centre environments where tramway service is slower and stops are spaced every 400 – 500 m. French tramways tend to have commercial speeds of 17 – 20 km/h (including stop dwell times and junction delays). Nantes Line 1, Orléans, and Strasbourg Lines 1 and 2 have the highest commercial speeds at approximately 22 km/h. (Paris Line 2 operates at 31 km/h, but it runs segregated in a former railway corridor – similar to most British systems.)

## COMPARATIVE PERFORMANCE DATA FROM FRENCH TRAMWAYS SYSTEMS

**Figure 3-3** Catchment population density (in persons per route kilometre for a 400 m catchment zone around each stop)

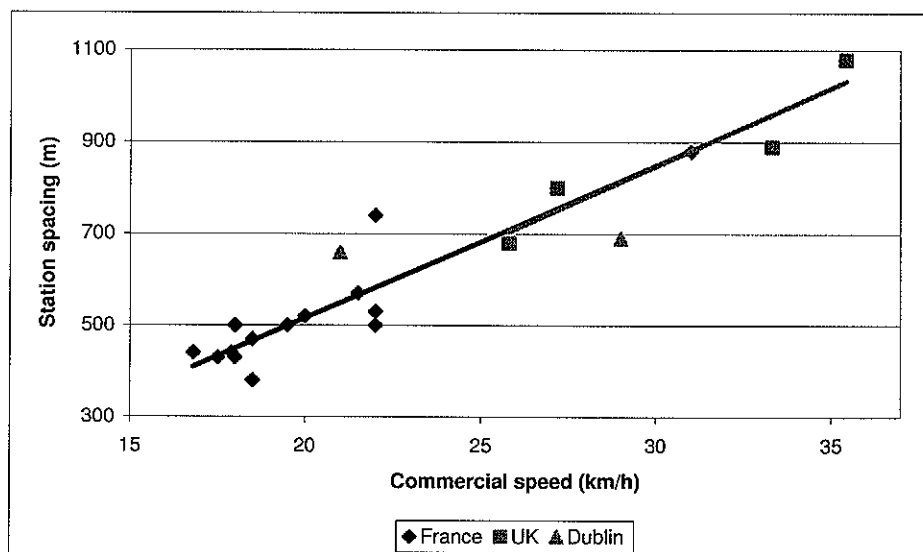


UK systems attempt to offer faster services along segregated alignments with fewer stops than in France, resulting in higher commercial speeds. Of the four British systems for which commercial speed data are available, Sheffield operates the slowest at 25.8 km/h and Manchester is the fastest at 35.8 km/h. When examined with the French data, the trend indicates that the commercial speed of a system will increase by 3.0 km/h for every 100-m increase in average stop spacing. **Figure 3-4** graphs the relationship between stop spacing and commercial speed for French, British, and Irish tramways.

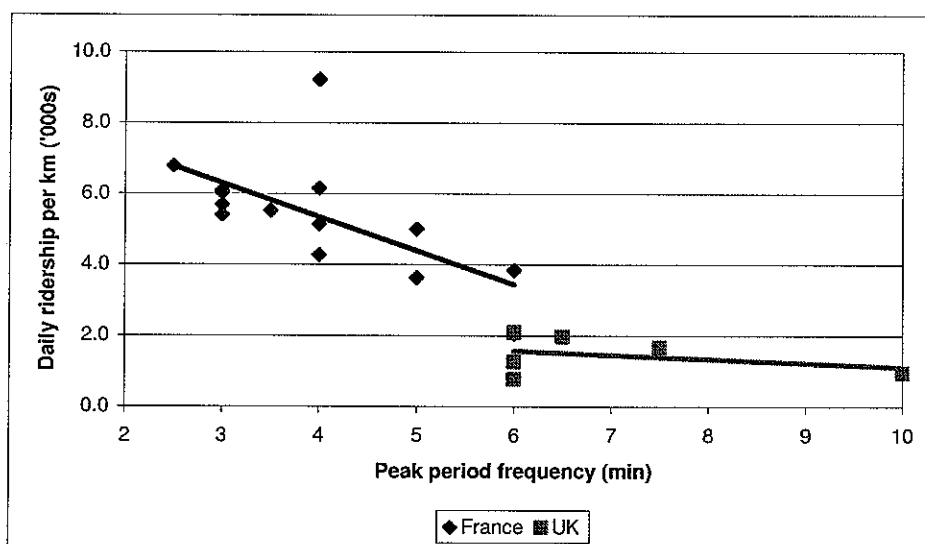
Most French tramlines run at three-minute headways or better in peak periods, and none has a headway wider than ten minutes. In the UK, the best tramway service frequency is six minutes in Croydon and Manchester (and proposed for Nottingham). The other systems operate at wider headways than six minutes; Sheffield is the most infrequent at peak periods with a 10-minute headway. **Figure 3-5** graphs daily ridership against peak period frequency.

Ridership is often used as the be-all and end-all factor in deciding the success of a tramway scheme. The efforts made to fund and construct a tramway require that passengers use the system. For the systems studied, the ridership ranges greatly. The Centro line in West Midlands has the lowest daily ridership at 16,000 passengers, while Nantes Line 2 has the highest at 95,000 passengers per day (not including the light metro in Tyne-and-Wear).

**Figure 3-4 Stop spacing (in metres) versus commercial speed (in km/h)**



**Figure 3-5 Daily ridership ('000s per km) versus peak period frequency (min)**



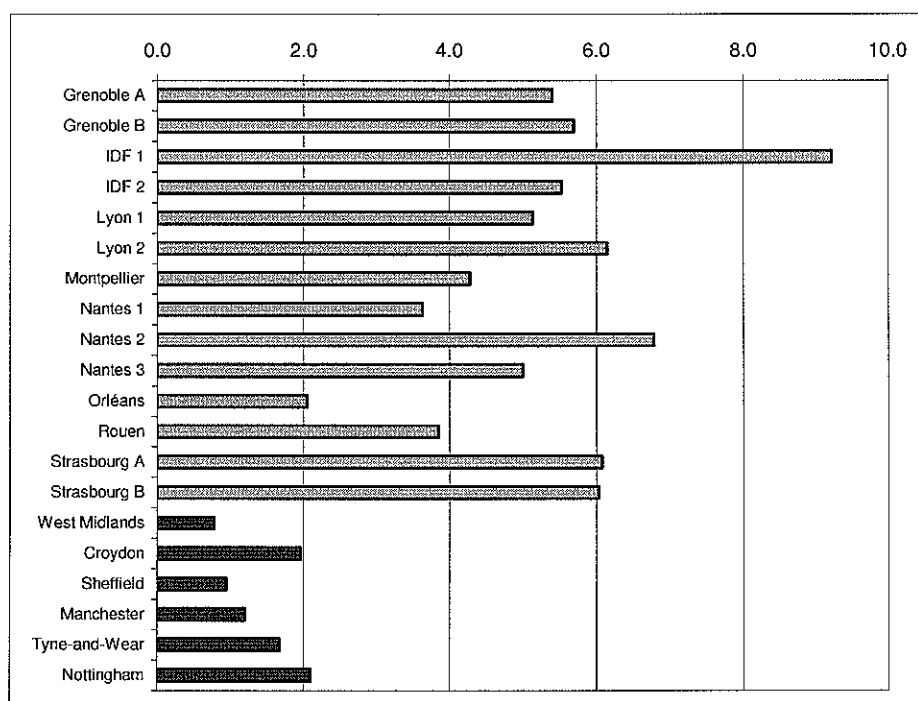
Naturally, the longer a tramway is, the higher the daily ridership tends to be. When ridership is examined against route length, however, the lowest ridership in France – Nantes Line 1 at 3,600 passengers per day per route kilometre – is 80% higher than the highest ridership in the UK – Croydon at 2,000 passengers per day per route kilometre<sup>3</sup>. With the exception of only Nantes Line 1

<sup>3</sup> The Nottingham tram scheme has a *projected* daily ridership of 2,100 per route kilometre.

## COMPARATIVE PERFORMANCE DATA FROM FRENCH TRAMWAYS SYSTEMS

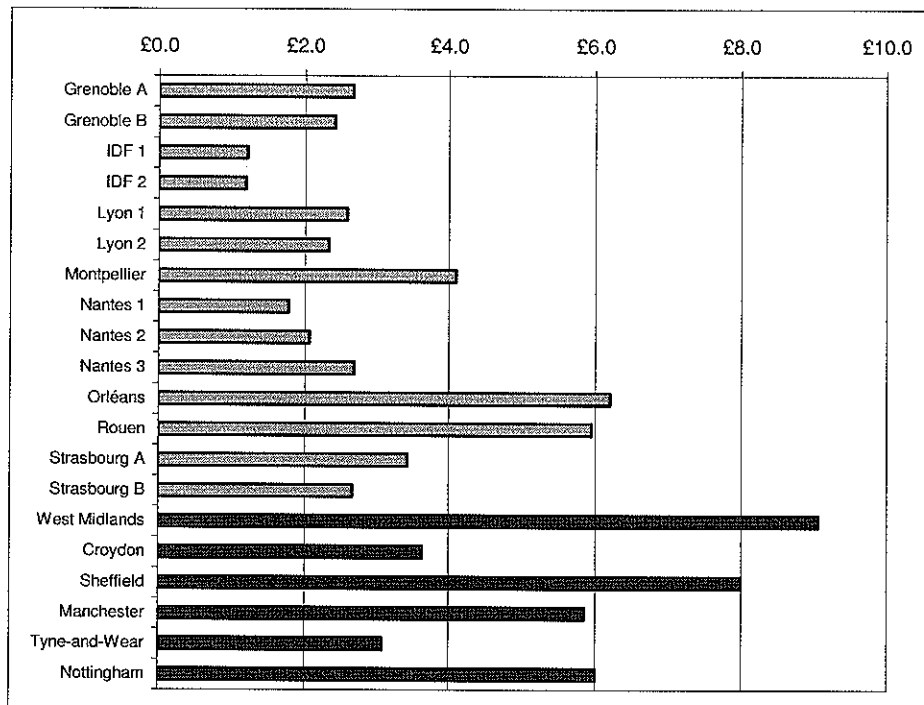
and Rouen, French tramways carry at least 4,000 daily passengers per route kilometre. Paris Line T1 is more than double that at 9,200. These figures compare to UK rates of less than 2,000 daily passengers per route kilometre for the five operating schemes. **Figure 3-6** presents daily ridership density in thousands of passengers per route kilometre.

**Figure 3-6** Daily ridership density (in '000s of passengers per route kilometre)



Ridership can be compared against capital investment costs as a way of assessing a tramway's financial efficiency. In this respect, the more successful systems manage to attract ridership to the tramway with less capital investment. If we divide the capital costs of the studied tramway schemes (in thousands of 2003 GBP) by the average weekday ridership, we arrive at a cost-to-ridership index that becomes a useful gauge of financial efficiency.

The systems in France tend to achieve a ratio of £2,000 – 4,000 per daily passenger. Croydon is the only British tramway scheme to have a ratio of less than £5,000 per daily passenger. Thus, in France, the higher costs of constructing a tramway scheme in highly urbanised areas appear to be offset by the higher ridership that such integration attracts. **Figure 3-7** presents the capital cost (in thousands of pounds sterling) for each daily passenger.

**Figure 3-7** Cost-to-ridership index (in £'000s per daily passenger)

### 3.4. STATISTICAL COMPARISONS

In the earlier sections of this chapter, we outlined tramway characteristics and relationships from a strategic point of view, without reference to statistical analysis and comparisons. The intention was to present the data as a set of individual schemes that could be grouped by country but within which individual city variables could be highlighted and referenced, where need be.

Statistical analysis can neutralise data. Often that is why it is used – to account for the variability of data from individual sources and to present the amassed information as a common set. If we review our dataset from a statistical perspective, we can receive more 'accurate' information. However, with the limited size of our dataset, statistical analysis can be influenced by outlying data; that is, one really high or really low number can lead to misleading or illogical results.

Limited statistical assessment of the data for several tramway characteristics has been summarised in the table below (see **Table 3-2**). It includes the data mean and range for a 90% confidence interval. The size of the dataset and the influence of outlying data elements can be seen in certain characteristics; for example, the catchment populations for the UK systems have a wide range and negative values. Thus, the results should be viewed sceptically.

**Table 3-2 Statistical Sample of Data**

Criteria	France				UK			
	N	Mean*	Low	High	N	Mean*	Low	High
Stop spacing (m)	14	524	465	582	6	903	720	1086
Cost per km (€ or £ million)	14	19.9	17.1	22.7	6	7.8	6.1	9.5
Trains per km	14	2.3	1.8	2.9	6	0.9	0.8	1.0
Catchment pop <sup>n</sup> ('000s for 400 m)	10	59.5	52.4	66.6	4	13.2	0.4	26.2
Catchment density ('000s per km)	10	5.2	4.5	5.9	4	0.6	-0.1	1.3
Commercial speed (km/h)	14	20.2	18.6	21.8	4	30.4	26.6	34.3
Weekday ridership ('000s)	14	62.0	53.6	70.3	6	51.2	23.9	78.4
Weekday ridership per km ('000s)	14	5.3	4.6	6.1	6	1.4	1.1	1.8
Cost-to-ridership	14	2.9	2.3	3.6	6	5.9	4.4	7.5
* The 'mean' has been calculated for a 90% confidence interval. The 'low' and 'high' are derived from this confidence interval.								

### 3.5. ACCIDENT HISTORY

Several French tramway systems produce information on accidents involving their vehicles. Looking at the annual accident records for Grenoble, Lyon, and Nantes, we can see that the annual collision frequency ranges from 3.9 to 10.8 accidents per route kilometre (see **Table 3-3**). The variations within systems themselves suggest that accident causes cannot be wholly linked with operating policy or system design elements.

When we look at the detailed accident report generated by SEMITAN in Nantes, we can compare the accident rates between buses and tramways. In 1997, Lines 1 and 2 both had higher accident rates than the bus network, with much higher rates of accidents with pedestrians. Buses had total and pedestrian accident rates of 1.05 and 0.02 accidents per route-kilometre that year, respectively. For the tramway, the total accident rates were 3.90 accidents per route-km for Line 1 and 5.29 accidents per route-km for Line 2. Pedestrian accident rates were 0.33 and 0.58 for Lines 1 and 2, respectively. These data are summarised in **Table 3-4**.



## COMPARATIVE PERFORMANCE DATA FROM FRENCH TRAMWAYS SYSTEMS

**Table 3-3 Accidents by Tramway System**

	Annual accidents	Length of line (km)	Annual accidents per route km
Grenoble, Line A (1997)	139	12.9	10.8
Grenoble, Line B (1997)	50	7.9	6.3
Lyon, Line T1 (2002)	56	9.5	5.9
Lyon, Line T2 (2002)	99	10.0	9.9
Nantes, Line 1 (1997)	48	17.9	3.9
Nantes, Line 2 (1997)	73	14.0	5.3

**Table 3-4 Collisions in Nantes, France – 1997**

	Bus			Tramway Line 1			Tramway Line 2		
	Freq	Acc / route-km	Acc / M-km	Freq	Acc / route-km	Acc / M-km	Freq	Acc / route-km	Acc / M-km
Car	474	0.80	25.4	34	2.76	29.43	52	3.77	38.51
Two-wheels	23	0.04	1.23	0	0.00	0.00	2	0.14	1.48
Pedestrians	13	0.02	0.70	4	0.33	3.46	8	0.58	5.92
Others	115	0.19	6.17	10	0.81	8.66	11	0.80	8.15
<b>Total</b>	<b>625</b>	<b>1.05</b>	<b>33.53</b>	<b>48</b>	<b>3.90</b>	<b>41.55</b>	<b>73</b>	<b>5.29</b>	<b>54.06</b>
Notes:									
Freq – The frequency, or number, of collisions.									
Acc / route-km – The rate of accidents per route kilometre of service. This figure includes sections that shared multiple routes or lines. The bus network ran 593 km in 1997.									
Acc / M-km – The rate of accidents per million kilometres operating service. The bus network operated 18.6 million-km in 1997.									

For accidents that took place on the vehicles themselves – as opposed to collisions with third parties – rates were also higher with tramway vehicles, although not markedly different than with buses. Rates in 1997 for buses, Line 1, and Line 2 were 1.97, 2.30, and 2.36 injuries per million passengers, respectively (see **Table 3-5**). Accidents involving vehicle doors are much more common on trams than on buses, likely due to the level boarding of trams and the use of door space as passenger standing area. However, the rates of falls within the vehicles are much lower on tramways, perhaps linked to the smoother, more anticipated ride achieved on rails.

**Table 3-5 Accidents in Vehicles in Nantes, France – 1997**

	Bus		Tramway Line 1		Tramway Line 2	
	Freq	Inj / M-pass	Freq	Inj / M-pass	Freq	Inj / M-pass
Falls						
- at boarding	13	0.15	5	0.34	7	0.34
- in vehicle	112	1.33	9	0.61	17	0.82
- at alighting	16	0.19	1	0.07	2	0.10
Doors	25	0.30	19	1.28	23	1.11
<b>Total</b>	<b>166</b>	<b>1.97</b>	<b>34</b>	<b>2.30</b>	<b>49</b>	<b>2.36</b>
Notes:						
Freq – The frequency, or number, of collisions.						
Inj / M-pass – The rate of injuries per millions of passengers.						

### 3.6. SOCIO-ECONOMIC IMPACTS

The socio-economic impacts of a tramway scheme are often difficult to isolate. Firstly, effects on items such as land use and property values take long periods of time to be realised. With most tramways in France having been constructed within the last decade or so, the eventual full impacts of tramways has not yet been achieved.

Secondly, certain changes – notably, property values – are related to complicated sets of socio-economic variables, of which one may be the construction of a fixed rail public transport service. With property values, for example, price fluctuations can be attributed to economic growth in certain neighbourhoods, changing lifestyles and attitudes, or land use and development policy, along with the inclusion of a tramway into the cityscape.

Having made those points, the French Internal Transport Law (*LOTI*) does mandate that cities that implement major urban transport infrastructure schemes using public funds must evaluate the projects against criteria that can “verify the socio-economic efficiency of the investment.” This evaluation is, in essence, a ‘before and after’ study of the project from a socio-economic point of view. We highlight the results of the studies in three French cities:

- **Nantes** (opened 1985) – The introduction of the tramway appears to have a standardised effect on commercial and residential development. Since 1985, 25% of new office development in the city has occurred within the tramway corridors. Likewise, one-quarter of the city’s residential development is within the corridor, mainly smaller homes and apartments. No changes in price have been attributed directly to the tramway.

- **Grenoble** (opened 1987) – The most noticeable change in Grenoble's land use has been the amount of tertiary level (service-based) activities that have located themselves in the tramway corridors. Health and law professionals, in particular, consider public transport access for their clients as a factor in determining office locations. For homes, property prices and the quantity of properties available rise as soon as construction of a tramway begins, but the effects diminish after three to four years. Real estate promoters see a tramway as a selling point for properties within 100 metres of the line; on the other hand, rental prices have not noticeably increased due to the tramway.
- **Strasbourg** (opened 1994) – The major change in Strasbourg's land use has been the growth of retail services in the city centre. Lease prices have increased within the centre, with growth linked to the pedestrianisation of the city centre attached to the tramway projects as well as to non-tramway economic factors. Home prices are 7% higher in areas well served by public transport. The tramway has had little impact on office / commercial land use.

## 4. SUCCESSFUL CHARACTERISTICS OF FRENCH TRAMWAYS

The definition of a 'successful' tramway appears to vary greatly between the UK and France. A tramway scheme is often constructed in Britain to fulfil a role that is different in France. Where the French build tramways in heavily-used bus corridors to bring public transport service 'to the next level', British tramways are constructed to link lower-density suburbs with town centres, where they are intended to attract motorists from their cars for journeys to work. The comfort of relatively assured ridership for tramways in France is not experienced in Britain. Ridership in Britain can be a risk.

Ridership is seen less as a measure of success in France because it is not often a risk element. Tramways in France are, more often than not, constructed in corridors with very strong bus ridership. When the tramway service opens and the previous underlying bus services are restructured, the shift of former bus riders to the tramway is not surprising. Success – based on ridership, as in Britain – is often inherent in French tramway schemes. Without buses, of course passengers will use the tramway.

Tramways can attract new riders to the system, as well. In France, almost every new tramway opening coincides with an increase in public transport use. This effect, however, can be difficult to isolate as a specific benefit of building a tramway because the implementation of a tramway in France usually involves more global changes in the city, including a modified highway network, pedestrianisation, and streetscape improvements. The examples in the table below (**Table 4-1**) indicate the change in annual public transport passenger trips before and after the opening of the city's first tramway line. These figures represent passenger counts across tramway and bus and suggest an average increase of 26% in annual passenger trips.

**Table 4-1 Increase in Annual Public Transport Use**

Network	Opening of 1 <sup>st</sup> tramway line	Annual trips (millions) (includes buses & trams)		Increase in trips (%)
		Before (year)	After (year)	
Nantes	1985	51.1 (1984)	64.7 (1986)	+26.7%
Grenoble	1987	35.4 (1986)	42.9 (1988)	+21.3%
Rouen	1994	25.7 (1993)	32.8 (1995)	+27.7%
Montpellier	2000	28.8 (1999)	39.3 (2001)	+36.3%
Orléans	2001	16.0 (2000)	18.8 (2001)	+17.8%
Average				+26.0%

**Lessons Learned from Tramways in France**

- Implement in corridors with strong existing bus ridership.
- Restructure buses to support, not compete with, tramways.
- Construct in-street to regenerate streetscape, advertise tramway, and displace cars.
- Dedicate full ROW with signal priority.
- Space stops within easy walking distance of each other.
- Focus on image of tramway.
- Institute dedicated funding for public transport.
- Provide strong leadership (political will) to support project.

In addition to ridership, success in France is often linked to urban regeneration and image rather than ridership. When a tramway scheme is well-accepted by the general public – and more so if it becomes linked with the city's image, as in Strasbourg – the tramway scheme is seen to have taken public transport in the right direction. And with stops placed within easy walking distance of each other, pedestrians can interface directly with tramways in the denser areas of cities without relying on bus connections or park-and-ride facilities to use the tramway. In the end, the balance is swung towards a more street-level city, with pedestrians and public transport displacing cars in the city centres.

To avoid the pitfalls of traditional trams, which were often criticised for slow running times and uncomfortable rides, modern tramways in France are different. Although constructed in the street to integrate the lines with the streetscape, tramways receive their own right-of-way to avoid congestion and signal priority to minimise delays at junctions. Also, tramway vehicles are sleek and stylish, helping to raise their status over that of buses in the general public's mind – an element that is considered crucial for attracting motorists from their cars.

Of course, the construction of a tramway system that radically alters a city's infrastructure and attempts to change the whole outlook that residents have towards public transport requires financing. The introduction of the *versement transport* dedicated to public transport funding is often considered to be the most important factor influencing the successful reintroduction of urban rail lines in France. It has removed the uncertainty linked to funding capital investments and has provided a guaranteed 'income' to first build and then operate the tramway. Without this tax, the amount of money needed for tramway schemes would not be as easily found.

Lastly, the support of local decision makers can be a deciding factor in the tramway equation. While, by and large, the French public considers tramways to be a great success, the introduction of a first tramway line into a city can be demanding, with difficult balances needed between the old city and the new vision for the city. Critical – often initially unpopular – decisions need to be made, and the support and personal involvement of the mayor can make these decisions happen faster.

## 5. FRENCH TRAITS IN THE UK

This study of French tramways has identified the key features that have resulted in the country being known worldwide as a leading force in the successful implementation of these public transport systems. The modern French tramways have a favourable public image, offer both high reliability and performance levels, and use zero-emissions vehicles.

This study has identified the various features of French systems, through a series of case studies, including the legal and planning processes that need to be undergone before approval. In particular this study has identified the successful characteristics of French tramways.

While the underlying objectives of the French systems are similar to those of the UK systems – namely, cost-effectiveness and traffic congestion and related environmental concerns – there are fundamental differences in the separate measures of success that are applied to the systems in the two countries. Taking a more holistic approach in assessing the success of a tramway, as in France, would pick up greater benefits that are currently not included in the analysis of UK systems, where ridership is the fundamental indicator of success.

This difference has knock-on effects, particularly in terms of the routing of the tramways, with the French systems being constructed in corridors with very strong bus ridership. Instead of the trams having to compete with the bus, bus services along the route are restructured which ensures a level of certainty over ridership that is not often the case with British systems. Incorporation of this feature into British systems would decrease the uncertainty of ridership and so allow other indicators of success to be taken into consideration and thus be more significant features of a tramway.

The emphasis in Britain on tram ridership and low importance on other benefits of the system could be argued to be heavily influenced by the legislative stages that a tramway has to be passed through. This process is shown in the **Figure 5-1**, which highlights the minimum time periods that are involved.

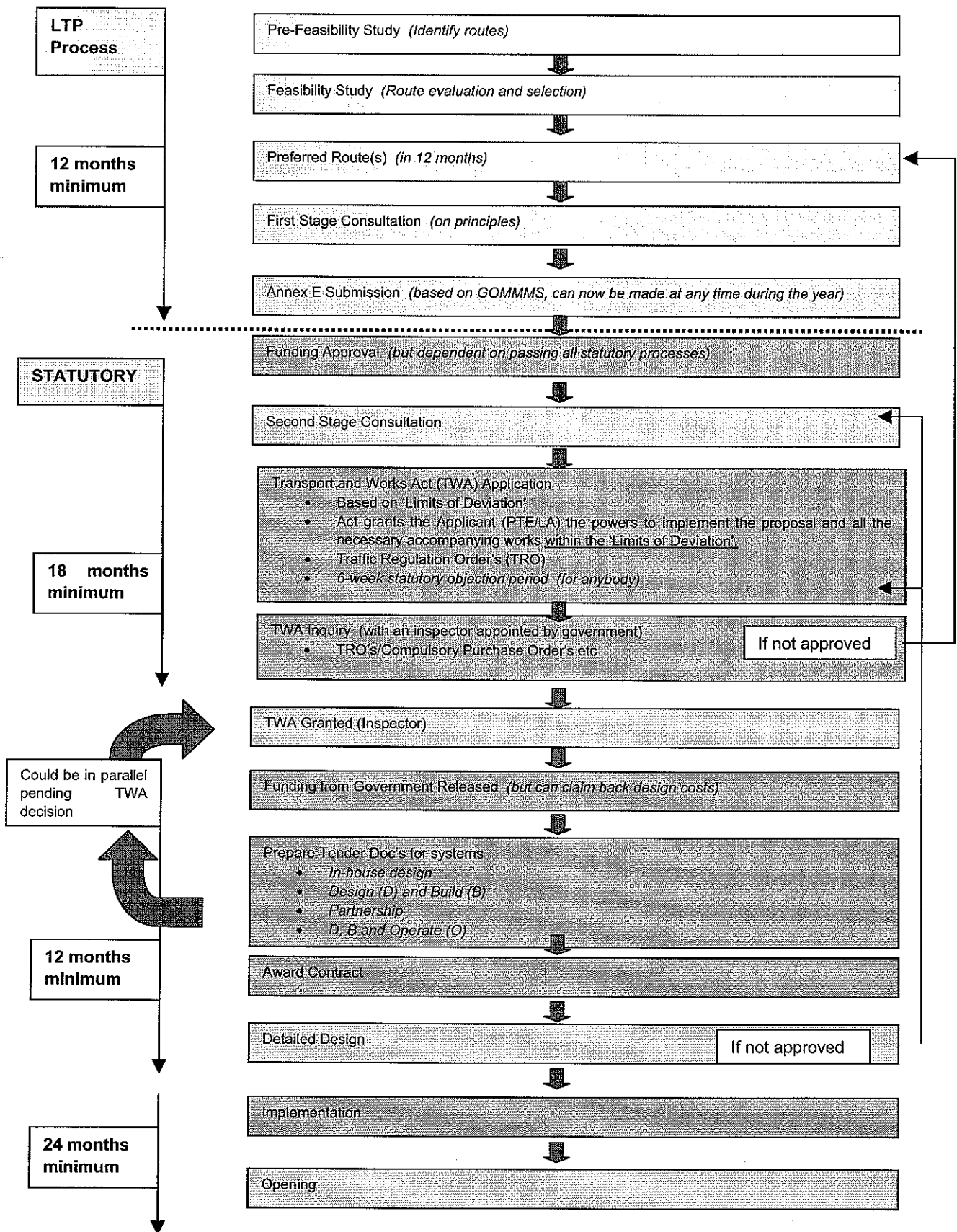
One of the key stages of this process is obtaining funding approval, which is very much based on cost benefit analysis. It does allow for other benefits to be included, such as the wider benefits to the city or urban renaissance and enhanced city image; however, these are generally afforded a lower priority in the overall appraisal process. Furthermore, city realm schemes and tram developments tend to be funded separately, which does not actively encourage joined up approaches, despite any best intentions.

In conclusion, a number of areas exist where the French approach to planning tramway systems facilitates more rapid implementation and overall scheme success. These include:

- Legislative processes, including scope for drawing upon local (municipal) taxation to develop tramway systems;
- Definition of success criteria in France - a more holistic approach in quantifying benefits; and,
- Route planning – high (existing) public transport markets, stop spacing and urban density issues – with bus restructuring where trams are introduced.

In effect to bring these factors about in the UK would require a complete change in the UK political and transport culture.

**Figure 5-1 UK Process**



\* Note: Text in pink (shaded) is crucial to stages of progress.  
Total minimum time period if practices are approved is 5 years 6 months.





## **APPENDIX**

## APPENDIX

### GLOSSARY

---

#### BASE CHARACTERISTICS

Urban population ('000s) – The population of the urban area served by the local public transport services.

Urban employment ('000s) – The number of jobs within the urban area served by the local public transport services.

Urban land area (km<sup>2</sup>) – The amount of land covered by the local public transport services.

Length of line (km) – The end-to-end length of the tramway line in revenue service. It does not include turn-around tracks, stabling areas, or depot access.

Number of stops – The number of stops available to passengers on a given line in French systems. The number of independent stops in British systems with double-counting for stops served by multiple tramway lines.

Number of trams – The total number of tram vehicles used by the line / system, including spares and maintenance vehicles.

Capital cost of alignment (€ or £ millions) – The total costs for the construction of the tramway line, including land acquisitions and rolling stock purchases, at the time of opening. These figures have not been adjusted for inflation.

Year of service opening – The year the initial line / system entered revenue service. Where known, the year that additional lines or extensions went into revenue service is also noted.

#### FARES POLICY

Average fare (€ or £) – The average revenue received for the line / system in one year. It is calculated by dividing the total passenger revenue (including farebox, weekly, monthly, annual passes) by the total number of passengers. This information is not available for tramways in France.

Single trip pass (€ or £) – The cost of a one-way, undiscounted voyage for an adult.

Day pass (€ or £) – The cost of a pass that allows unlimited travel to one undiscounted adult over a one day period.

Week pass (€ or £) – The cost of a pass that allows unlimited travel to one undiscounted adult over a seven day period.

Month pass (€ or £) – The cost of a pass that allows unlimited travel to one undiscounted adult over a one month (or four week or 28-30 day) period.

Other fares – A variety of specific passes or tickets available to tramway passengers.

Discounts available – The types of reductions (concessions) available to certain members of the passenger population.

## **CORRIDOR CHARACTERISTICS**

Length of route – Segregated – The length of alignment, in kilometres, in which the tramway runs in off-street, dedicated right-of-way similar to heavy-rail operating conditions. The tramway does not run in the street, but it can cross highways at grade. (This condition often occurs when a tramway is built in a former railway right-of-way.)

Length of route – Dedicated ROW – The length of alignment, in kilometres, in which the tramway runs in the street within a dedicated right-of-way. Cars do not drive on the tramway tracks. The tramway receives priority at signalised junctions with cars. (This condition can have trams running in the centre of the street with car traffic on both sides or on one side of the street usually between the car traffic lanes and a footway.)

Length of route – In mixed traffic – The length of alignment, in kilometres, in which the tramway runs in traffic lanes with cars and/or buses. It operates in mixed traffic and receives no dedicated priority at signalised junctions. (This condition resembles the running conditions of old-style trams where no separate facilities are available to tram vehicles.)

Percentage of route – Segregated – This characteristic is calculated as 'Length of route – Segregated' divided by the 'Length of line' (see Base Characteristics).

Percentage of route – Dedicated ROW – This characteristic is calculated as 'Length of route – Dedicated ROW' divided by 'Length of line' (see Base Characteristics).

Percentage of route – In mixed traffic – This characteristic is calculated as 'Length of route – In mixed traffic' divided by 'Length of line' (see Base Characteristics).

Cost per km (€ or £ millions) – This characteristic is calculated as 'Capital cost of alignment' divided by 'Length of line' (see Base Characteristics).

Trams per km – This characteristic is calculated as 'Number of trams' (see Base Characteristics) divided by the 'Length of line' (see Base Characteristics).

Stops – Number – This figure is copied from 'Number of stops' in 'Base Characteristics'.

Stops – Average spacing (m) – The average distance between tramway stops calculated 'Length of line' (see Base Characteristics) divided by 'Number of stops' (see Base Characteristics).

Population catchments within ... of stops – The number of residents living within a specific distance of a tramway stop. The figure covers the entire length of the line and does not double-count residents who live within the catchment of two or more tramway stops. The study examined catchments set to 400 m and 800 m; additional catchments were included where data were available.

Catchment density for ... (per km) – The average density of residents living within a specific distance of a tramway stop. It is calculated as 'Population catchments within ... of stops' divided by 'Length of line' (see Base Characteristics).

## PERFORMANCE & OPERATIONS CHARACTERISTICS

Service – Frequency (min) – The average interval between tram vehicles operating in the same direction. 'Best peak' covers the high-demand periods of the morning and late afternoon. 'Worst' includes the midday, evening, and weekend service periods. Some fluctuations that occur, particularly in the 'off peak' periods, have not been isolated.

Service – Operating day – The approximate times between which the tramway is available to passengers. (Included only in the system datasheets in Appendix A.)

Priority at junctions – The general amount of priority introduced at signalised junctions to offer tram vehicles favourable treatment through a junction. 'Full' indicates that trams receive favourable treatment at all signalised junctions on the line. 'Partial' indicates that trams receive favourable treatment at some, but not all, signalised junctions on the line. 'None' indicates that trams receive no favourable treatment on the line; trams are generally controlled at signalised junctions through fixed-time signal timings.

Commercial operating speed (km/h) – The average speed, in kilometres per hour, a tram achieves while travelling end-to-end on the tramway line. It relates to the amount of time it takes to travel from one end of a line to another under normal operating conditions (i.e., no disruption of service). The time does not include turnaround or recovery times, but it does include dwell times at stops and delays at signalised junctions.

Ridership – Weekday daily ('000s) – The number of passengers, in thousands, boarding the tramway on an average weekday. This figure includes passengers that transfer from other public transport services, including other tramway lines.

Ridership – Annual ('000 000s) – The number of passengers, in millions, boarding the tramway over a full year period. This figure includes passengers that transfer from other public transport services, including other tramway lines.

Ridership – Per kilometre ('000s) – This characteristic is calculated as 'Ridership – Weekday daily' divided by 'Length of line' (see Base Characteristics).

Cost to ridership ratio – This characteristic is calculated as 'Capital cost of alignment' in millions (see Base Characteristics) divided by 'Ridership – Weekday daily' in thousands.

Annual operating costs (€ or £ M) – The costs per year associated with running the tramway. These figures include administration, operations, and maintenance. These data are not available for systems in France.

**APPENDIX**  
**DATA REFERENCES**

---

## Data sources - France

Criteria	System	Source	Comments
<b>Base characteristics</b>			
Urban population ('000s)	All	INSEE (French National Statistics Agency)	On-line census database ( <a href="http://www.recensement.fr">www.recensement.fr</a> )
Urban employment ('000s)	All	INSEE (French National Statistics Agency)	On-line census database ( <a href="http://www.recensement.fr">www.recensement.fr</a> )
Urban land area (km²)	All	CERTU	Panorama des villes a TCSP (1998)
	IDF (Paris)	?	
Length of line (km)	Lyon	Internal SEMALY database	
	All	CERTU (French National Transport Agency)	<a href="http://www.certu.fr/transport/s_pages/TCSP/fiches_simples_2.htm">www.certu.fr/transport/s_pages/TCSP/fiches_simples_2.htm</a>
Number of stations	IDF (Paris)	STIF (Greater Paris Public Transport Authority)	Les transports en Ile-de-France, Mémento de statistiques' (2002)
	All	CERTU (French National Transport Agency)	<a href="http://www.certu.fr/transport/s_pages/TCSP/fiches_simples_2.htm">www.certu.fr/transport/s_pages/TCSP/fiches_simples_2.htm</a>
Number of trams	IDF (Paris)	STIF (Greater Paris Public Transport Authority)	Les transports en Ile-de-France, Mémento de statistiques' (2002)
	All	CERTU (French National Transport Agency)	<a href="http://www.certu.fr/transport/s_pages/TCSP/fiches_simples_2.htm">www.certu.fr/transport/s_pages/TCSP/fiches_simples_2.htm</a>
	IDF (Paris)	STIF (Greater Paris Public Transport Authority)	Les transports en Ile-de-France, Mémento de statistiques' (2002)
Capital cost of alignment (€ millions, 2003)	All	CERTU (French National Transport Agency)	<a href="http://www.certu.fr/transport/s_pages/TCSP/fiches_simples_2.htm">www.certu.fr/transport/s_pages/TCSP/fiches_simples_2.htm</a>
Year of service opening	All	CERTU (French National Transport Agency)	<a href="http://www.certu.fr/transport/s_pages/TCSP/fiches_simples_2.htm">www.certu.fr/transport/s_pages/TCSP/fiches_simples_2.htm</a>
	IDF (Paris)	STIF (Greater Paris Public Transport Authority)	
<b>Fares policy</b>			
	Grenoble	SEMITAG (Grenoble Public Transport Authority)	<a href="http://www.semitag.com">www.semitag.com</a>
	IDF (Paris)	RATP (Paris Transit System)	<a href="http://www.cifefutee.com">www.cifefutee.com</a>
	Lyon	TCL (Lyon Public Transport)	<a href="http://www.tcl.fr">www.tcl.fr</a>
	Montpellier	City of Montpellier	<a href="http://www.montpellier-agglo.com">www.montpellier-agglo.com</a>
	Nantes	TAN (Greater Nantes Transport)	<a href="http://www.tan.fr">www.tan.fr</a>
	Orléans	SEMITAO (Orleans Public Transport Authority)	<a href="http://www.semitao.fr">www.semitao.fr</a>
	Rouen	TCAR (Greater Rouen Public Transport)	<a href="http://www.tcar.fr">www.tcar.fr</a>
	Strasbourg	City of Strasbourg	<a href="http://www.crous.fr/crous-strasbourg">www.crous.fr/crous-strasbourg</a>
<b>Corridor characteristics</b>			
Density			
Population (per km²)	-	Calculation	
Employment (per km²)	-	Calculation	
Length of route			
Segregated	All	Internal SEMALY database	
Prioritised by traffic management	All	Internal SEMALY database	
In mixed traffic	All	Internal SEMALY database	
Percentage of route			
Segregated	-	Calculation	
Prioritised by traffic management	-	Calculation	
In mixed traffic	-	Calculation	
Cost per km (€ millions)	-	Calculation	
Trams per km	-	Calculation	
Stations			
Number	-	Calculation	
Average spacing (m)	-	Calculation	

Comparative Performance Data from French Tramways Systems

South Yorkshire Passenger Transport Executive

December 2003

Egis Semaly Ltd  
FaberMaunsel

## Data sources - France

Criteria	System	Source	Comments
Population catchments within ... of stations			
400 m	All	INSEE data extracted through MapInfo	SEMAY Staff
800 m	All	INSEE data extracted through MapInfo	SEMAY Staff
Catchment density for... (per km)			
400 m	-	Calculation	
800 m	-	Calculation	
<b>Performance &amp; operations characteristics</b>			
Service			
Peak frequency (min)	All	CERTU (French National Transport Agency)	<a href="http://www.certu.fr/transport/s_pages/TCSP/fiches_simples_2.htm">www.certu.fr/transport/s_pages/TCSP/fiches_simples_2.htm</a>
Off-peak frequency (min)	All	CERTU (French National Transport Agency)	<a href="http://www.certu.fr/transport/s_pages/TCSP/fiches_simples_2.htm">www.certu.fr/transport/s_pages/TCSP/fiches_simples_2.htm</a>
Annual tram-kilometres ('000 000s)	All	Internal SEMAY database	
	Grenoble	SEMITAG (Grenoble Public Transport Authority)	Rapport d'activité (2001)
	IDF (Paris)	?	
	Lyon	?	
	Montpellier	Internal SEMAY database	
	Nantes	Not available	
	Orléans	Internal SEMAY database	
	Rouen	TCAR (Greater Rouen Public Transport)	<a href="http://www.tcarr.fr/tcar/chiffres.html">www.tcarr.fr/tcar/chiffres.html</a>
	Strasbourg	Not available	
Priority at junctions	All	Internal SEMAY database	
Commercial operating speed (km/h)	All	CERTU (French National Transport Agency)	<a href="http://www.certu.fr/transport/s_pages/TCSP/fiches_simples_2.htm">www.certu.fr/transport/s_pages/TCSP/fiches_simples_2.htm</a>
Ridership	Paris	STIF (Greater Paris Public Transport Authority)	
Weekday daily ('000s)	All	CERTU (French National Transport Agency)	<a href="http://www.certu.fr/transport/s_pages/TCSP/fiches_simples_2.htm">www.certu.fr/transport/s_pages/TCSP/fiches_simples_2.htm</a>
Annual ('000 000s)			
	Grenoble	SEMITAG (Grenoble Public Transport Authority)	Rapport d'activité (2001)
	IDF (Paris)	?	
	Lyon	?	
	Montpellier	Internal SEMAY database	
	Nantes	Not available	
	Orléans	Internal SEMAY database	
	Rouen	TCAR (Greater Rouen Public Transport)	<a href="http://www.tcarr.fr/tcar/chiffres.html">www.tcarr.fr/tcar/chiffres.html</a>
	Strasbourg	Not available	
Per route km ('000s)	-	Calculation	
Cost-to-ridership ratio	-	Calculation	



## Data sources - UK

Criteria	West Midlands	Croydon	Sheffield	Manchester	Tyne & Wear	Nottingham
<b>Base characteristics</b>						
Urban population ('000s)	27	27	27	27	27	27
Urban employment ('000s)	27	27	27	27	27	27
Urban land area (km <sup>2</sup> )	27	27	27	27	27	27
Length of line (km)	6	4	6	10	6 & 18	11
Number of stations	1	2	12	14	15	3
Number of trams	19	19	19	19	19	11
Capital cost of alignment (£ millions, 2003)	1 & 2	6	6 & 16	6 & 21	6	3
Year of service opening		17	6	14	21	3
<b>Fares policy</b>						
Average fare (£)	17	17	17	17	17	
Single trip pass (£)	23	5	12	14	15	
Day pass (£)	23	4	12	14	15	
Week pass (£)	1	4	12	14	15	
Month pass (£)	1		12	14	15	
Other fares	1			14	15	
Discounts available						
<b>Corridor characteristics</b>						
Density						
Population (per km <sup>2</sup> )	Calculated					
Employment (per km <sup>2</sup> )	Calculated					
Length of route	23	26	12		6	11
Segregated	23			Calculated	6	11
Prioritised by traffic management	23					11
In mixed traffic	23					11
Percentage of route						
Segregated	Calculated					
Prioritised by traffic management	Calculated					
In mixed traffic	Calculated					
Cost per km (£ millions)	Calculated					
Trams per km	Calculated					
Stations						
Number	Calculated					
Average spacing (m)	Calculated					
Population catchments within ... of stations						
400 m	23	27	27	27		
800 m	23	27	27	27		
Catchment density for... (per km)						
400 m	Calculated					
800 m	Calculated					
<b>Performance &amp; operations characteristics</b>						
Service						
Peak frequency (min)	2, 23		12	14	15	3
Off-peak frequency (min)	2		12	14	15	
Annual tram-kilometres ('000 000s)			12			
Priority at junctions	23	2	25			11
Commercial operating speed (km/h)	23	4	29	27		3

Criteria	West Midlands	Croydon	Sheffield	Manchester	Tyne & Wear	Nottingham
Ridership						
Weekday daily ('000s)	23	17	6	6		11
Annual ('000 000s)	19, 23	17	6	6 & 17	17	3
Per route km ('000s)	Calculated					
Cost-to-ridership ratio	Calculated					
Annual operating costs (£M)	30	30	30	30	30	

## References

- 1 [www.centro.org.uk](http://www.centro.org.uk)
- 2 [www.railway-technology.com](http://www.railway-technology.com)
- 3 [www.nottinghamexpresstransit.com](http://www.nottinghamexpresstransit.com)
- 4 [www.tramlink.co.uk](http://www.tramlink.co.uk)
- 5 [www.tfl.gov.uk](http://www.tfl.gov.uk)
- 6 Hylen, Bertil and Tim Pharoah. Making Tracks- Light Rail in England and France. Swedish National Road and Transport Research Institute, Sweden. March 2002. (Source: FaberMaunsell Library)
- 7 Tony Young Consultancy, Manchester. Tyne and Wear Metro, Pre-feasibility Study of Mixed Light Rail Operation. Sept 2000. (Source: FaberMaunsell Library)
- 8 Tramways and Urban Transit January 2003
- 9 Tramways and Urban Transit March 2003
- 10 C Hass-Klau, G Crampton, M Weidauer, V Deutsch. Bus or Light Rail: Making the Right Choice. A Financial, Operational and Demand Comparison of Light Rail, Guided Buses, Busways and Bus Lanes. Bergische Universitat Gesamthochschule Wuppertal (Source: FaberMaunsell Library)
- 11 Faber Maunsell & Nottingham government information.
- 12 [www.supertram.com](http://www.supertram.com)
- 13 [www.statistics.gov.uk](http://www.statistics.gov.uk)
- 14 [www.metrolink.co.uk](http://www.metrolink.co.uk)
- 15 [www.tyneandwearmetro.co.uk](http://www.tyneandwearmetro.co.uk)
- 16 Various Authors; S Crocker, G Dabinett etc. Monitoring the Economic and Development Impact of South Yorkshire Supertram. March 2003 (Source: FaberMaunsell Library)
- 17 The Rail Industry Monitor Team. Rapid Transit Monitor 2002. UK Passenger Transport Report. (Source: FaberMaunsell Library)
- 18 Transport Conference 9-11 September 2002 CD
- 19 South Hants Rapid Transit Benchmarking Report. Prepared by FaberMaunsell. July 2002.
- 20 Croyden Tramlink Impact Study. Oscar Faber and Transport for London. August 1999. (Pdf in FaberMaunsell Leeds Project Directory)
- 21 Journals from Birmingham office library detailing case studies of the systems.
- 22 The Transport Economist
- 23 Steven Fisher at Centro
- 24 Harold Lewis. The Metro Report, The Impact of Metro and Public Transport Integration in Tyne and Wear. Metro Monitoring and Development Study group. 1982-1986
- 25 Urban Rail Systems: Analysis of the Factors Behind Success ; Ela Babalik-Sutcliffe
- 26 David Warner, FaberMaunsell
- 27 GIS/Emily Stokes/CD 1998
- 28 Sheffield City Council (Data supplied to FaberMaunsell for South Yorkshire Supertram Extensions Study)
- 29 Stagecoach operations manager
- 30 Dockland Light Railway Final Report 2002/03, Ove Arup & Partners Ltd

## **APPENDIX**

### **TRAMWAY DATASHEETS**

(Electronic file stored separately.)

---

- Croydon
- Dublin
- Grenoble
- Ile de France (Paris)
- Lyon
- Manchester
- Montpellier
- Nantes
- Nottingham
- Orléans
- Rouen
- Sheffield
- Strasbourg
- Tyne-and-Wear
- West Midlands

